## A Joyous and Prosperous New Year To All

1949 Objectives

What does Edmonton plan to do in 1949? What steps are necessary to make this city a real metro-politan centre? See editorial on Page 4.

## **EDMONTON BULLETIN**

SIXTY-EIGHTH YEAR





#### New Year's Day Babies of Yesteryear

NEW YEAR'S Day seems to be a good day to be born on, judging by these New Year's Day "hables" of other years. Bobly Burchak, who "checked in" to this world at 12:02 a.m. of Jan. 1, 1045, will celebrate a happy at the property of the property of the property of the Mrs. John Burchak of 9334 Cameron street.

### Dr. Whitton Approves Child Welfare Finding

DO WE DETECT WEE BIT OF SARCASM?

City May Get Spring Racing

#### \$12 MILLION CHEOUE HANDED TO CANADA

HERE'S A FELLOW in great shape to do a double celebration Saturday. Born in the Royal Alexandra Hospital on Jan J. 1944-ji Hospital on Jan J. 1944-ji Great Saturday. Pear December 1940 on this earthly seen one second after midnight. He's the son of Mr. and Mrs. Ewart Miller of 1901s 56 arts.





## Jewish Forces Sweep 2 Negev Area Towns

### Redwater Land Plan Approved

Imperial Company's Division Okayed By Alberta Gov't

Land division submitted by Imperial Oil Limited covering oil lands in the Redwater area was approved today by the provincial department of Lands and Mines.

Announcement of the sub-division was made today by Deputy Minister of Lands and Mines, J. Harvie.

#### Pedestrian Hit By Car, Escapes Serious Injury

Cretaceous Wells Placed on Limits

## At Redwater

Nine Rescued Fliers

## n 1, section 2, south half of New Producer

#### Cease Fire Order Comes Up Sunday

Cool Weather Forecast At

Year's End

Another 'Quake Recorded At Reno

#### NO BULLETIN ON HOLIDAY

## Announcement of the limits, to later a work of the local control of the Alberta Man Becomes World's Supreme Liar

#### Trade and Industry



#### Cost Of Living



#### Education

#### Royalty



#### Science

TO YOUR DOOR .

WITH THEIR LOVELY

PROT-N-IZED

CREAM PERMANENT

New Year **GREETINGS** FROM MANAGEMENT AND STAFF

STABER'S BRING HOLLYWOOD

#### Reds Slash Slav Trade

#### Redwater Land Plan Approved

#### HAPPY The Ritz NEW YEAR

Comfortable Rooms—Good Cafe



"THE HOUSE IS YOURS, ITS PORTALS OPEN WIDE AND WELCOME YOU TO ALL INSIDE DEAR FRIEND AND GUEST, ENTER IN PEACE AND REST, THE HOUSE IS YOURS,"

THE CASTLE — Clean, Comfortable Room 102nd St. (Opp. Eaton's Mail Order) RATES — \$1.00 Per Night — \$6.00 Per Week Telephone 21426

Victor Losa

9814 JASPER AVE. PH. 25640

Radio - Refrigerator

Wade & Richards
Phone 26421 LIMITED 102 Street

H. B. KLINE & CO.

#### Two Treasury Officials To Face Theft Charges



A. G. Toller

PAGE CLEANER



As the hands on the clock strike twelve, know that we are wishing you the happiest New Year ever.

#### ADAMS RADIO AND ELECTRICAL APPLIANCES 2 STORES 18 Jasper Ave. Phone 21744 — 10143 - 103 st. Phone



HAPPY NEW YEAR!

### CLEAN-RITE CLEANERS

Ring Out the Old . . . Ring In the New!



we'll be wishing you

### A HAPPY NEW YEAR **SMITH Battery**

and AUTO ELECTRIC

10125 - 105 Street Phone 22649







Miss Cheesecake

Jack M. Olyan, B.Sc.

Happy New Year To All Our FRIENDS AND PATRONS





**HOTEL YORK** 



Year Greetings .... from PRUDHAMS

We wish you the best of good wishes for the New Year, along with a "thank you" for your patronage during 1948. Let's work together in '49 to build a bigger, better Edmonton.

PRUDHAM

8029 104 Street

May 1940

HAPPY HEALTHFUL **PROSPEROUS** Year for You!

#### GRAND CLEANERS

Branch and Plant: 10965 101st St. Phone 24884 No. 1 Depot: 10327 97th St. Phone 23345

#### NIGHT CLASSES

St. Mary's High School, 10040 - 103 St.

Night Classes in English and Citizenship for Adult New Canadians will re-open on Tuesday, January 4, at 8 o'clock at St. Mary's High School, 10040 103 Street. New applicants should enrol early. Fee: \$2.00 per recent street.

"One Call Does It All"
Tires, Batteries, Brakes, Carburetors, Magnetos,
Motor Tune-Up, Lubrication, Washing
and Simonizing







Ctabers

Our entire organization joins in wishing you a New Year abounding in Peace, Wealth and Happiness!



### New Year's Parties To Be Crowded, Costly

Lyle R. Hoar

#### ALLITARY PARTIES

tost Edmonton military units holdings New Year's mess part, either by themselves or in taffairs. 418 Auxiliary Squadd, RCAF and 19 Armored Car

#### CHRONIC BRONCHITIS

THE RAMSAY CO.

### Goodwill and Happiness Are New Year's Wishes

The RGAIP will be houst at their sammal New York? Buil at their the Jan. I, according to a house of the public events would be seen the public events which are public events which are public to show that and dance places. Prices quoted included dinner and societies with Revery the seen the sections of the seen the public events which go to make the public events which go to make up an evening's cost.

Act a conservative estimate it as the seen the public events which go to make up an evening's cost.

At a conservative estimate it as a conservative estimate it as the seen to seen the port arthur when it sank a forman the seen scown of the public events and the port arthur when it sank a forman the seen scown of the public events and public events and public events are seen to seen the port arthur when it sank a forman the seen scown of the public events and public events and public events are seen to seen the port arthur when it sank a forman the seen scown of the public events and public events and public events are seen to see the public events and the public events and

CAR

WINNER

OF THE CANADIAN

ATHLETIC CLUB

Will Be

Announced

In

WEDNESDAY'S

or THURSDAY'S

LOCAL PAPERS

S. E. NIX COMPANY

Lt.-Governor Bowen | Premier Manning | Mayor Harry Ainlay



### **ENGLISH CARS**

#### HAPPY

## New Year

TO ALL ...

May 1949 be filled with good fortune and good health for all!



#### CARRY ON! Good Trick If They Can All Make It

#### Christian Science ada

TOURIST FORECAST IS \$20 MILLIONS

Tourist business in Alberta will bring more than \$20,000,000 to this province in 1940, Dan. E. C. Campell, director of fourist publicity, and todays in the state of the state

### Winspear Again Hits High Freight Rates

nined at the Feinze of Water Type of the Commerce.

High freight rates, which he declared discriminate against development of industry in Alberta, came in for the Edmonton Chamber of Commerce.

It is suggested to be industried to the Edmonton Chamber of Commerce.

It is the Edmonton Chamber of Commerce.

The Edmonton Chamber of C



WE THANK YOU For Your Patronage AND OUR STAFF

For Loyal Service!

We take this opportunity to thank you for your patronage during the year now passing into history and for the many years you have regarded Johnstone Walker's as being "your store," your favorite shopping place!

We also wish to express our appreciation of the faithful services we have received from our staff during this rush period of Gift Shopping and throughout the year!

We Sincerely Wish You ONE AND ALL

A Happy New Year

JOHNSTONE WALKER WHITE

### Objectives of 1949

The New Year will be a successful and prosperous year for Edmonton only insofar as Edmonton people plan for it.

A city has to have a natural background of advantages, of course, And Edmonton has that background, richly fertile soil, geographic location, scenic beauty, im-

ense mineral resources.

But all these things have to be fitted in But all these things have to be rived in together. The best possible use must be made of them. And the civic growth that is derived from them must be orderly and controlled and planned.

That is why the gifts of 1949 will be gifts that Edmonton people manufacture

The year 1949 can be the record year in Edmonton's history if Edmonton people begin to realize what they have and begin to plan what they should do and just how they will do it.

In other words, the important thing this moment is not the achievement of 1948 but the objective of 1949.

What does Edmonton want next year and how does she propose to get it?

\* \* \* \* \*

The future of any city with the magnificent opportunities of Edmonton is so crowded with important things to be done that urgent objectives fairly jostle one another.

other.

Almost every phase of Edmonton's development is a sharp challenge to imagination and enterprise.

But, difficult as it is to sort out the

pressing civic objectives into an order of priority, it must be recognized that the projected civic survey comes very close

A man must have good tools with which to do a decent job.

And administrative efficiency, modern methods, vigor of purpose and a clear idea of what is required are the tools with which a metropolitan Edmonton can be built,

a metropolitan Edmonton can be built.

All these things can be secured by a
comprehensive civic survey which means
the application of wide professional experience and knowledge to the immediate and
long-term problems of this community.

At the prolonged and vigorous insistence of The Edmonton Bulletin, the 1948

council agreed unanimously with the principle of a civic survey.

ciple of a civic survey.

But that was four months ago. And Edmenton is still waiting for the approbation of the survey to be translated into fact. Until that survey is begun, which should be no later than the first month of the New Year, almost every detail of civic progress must mark time.

Edmonton's abominable streets and sidewalks, Edmonton's power and water distribution problems. Edmonton's seware.

distribution problems, Edmonton's sewage disposal problem all wait for adequate and final solution on this professional outside survey of Edmonton's needs and methods.

Town planning is tied up intimately with the foregoing details. And a complete town planning survey is almost as neces-sary as a survey of administrative meth-

Something, at least, must be done to

establish professional town planning on a reputable and respected basis in this city. For far too long the commendable ef-forts of the Town Planning Commission to give a reasonable and thoughtful service in this regard have been treated with scant courtesy and sometimes with contempt by city officials.

ty officials.

Until town planning is accepted as an ategral and essential part of orderly civic rowth there can be no development of a

growth there can be no development of a useful and beautiful civic centre.

To a very large extent, also, the provision of adequate hotel space in Edmonton depends upon a definite and authoritative planning scheme.

It is going to be exceedingly difficult to attract hotel capital to this city if there is going to be a dispute over location every time a new hotel is projected here.

And hotel space is desperately needed, Every form of pressure must be exerted on the Canadian National Railways to enlarge their Macdonald hotel extension to afford 300 or even 400 extra rooms.

large their macdonaid notel extension to afford 300 or even 400 extra rooms.

Even at that, other hotels are needed. To properly serve the tourist and transient trade, Edmonton requires between 2,000 and 2,500 more hotel rooms right at this very moment.

\* \* \* \*

All these are considerations vitally concerning the city administration.

But there are other objectives for 1949
which should engage the fullest attention
of all Edmonton people.

It is of the utmost importance, for instance, that Trans-Canada Airlines provide
a direct main line service between Edmonton and Vancouver at the earliest possible
women!

This is the chief city of the province

It is the terminus for all northern business.

It is absurd and intolerable that Edmonton and northern passengers should be left cooling their heels in southern junctions while they are served only by shuttle

The early completion of the Trans-Can-The early completion of the Trans-Can-ada Highway through the Yellowhead route is another project of immediate and intimate interest to Edmonton people.

Whatever sinister forces are operating against the development of this route, every organization in Edmonton should de-vote itself to promoting a full conscious-ness of its importance.

All these objectives for 1949 can be se-cured only through the vitalizing force of an interested and demanding public opin-

To the focussing and sharpening of that public opinion The Edmonton Bulletin pro-poses to devote itself.

poses to devote itself.

During the past year The Bulletin has not been idle. It is proud to have played some small part in securing council approval of the civic survey, improvements to the Arena, the proposed extensions to the Macdonald hotel and a mail service to

the Macdonaid hotel and a mail service to the Grierson Estate.

During the coming year this newspaper will continue to recognize the fact that its future and its fortunes are inextricably linked with the future and fortunes of Ed-

**UK Doctors Swamped With Patients** 

#### BRIDGE



### Letters to the Editor

#### From Today's News

HARRY TATE.

#### Smiles

#### Today's Text

#### By Webster Jack Scott



Sweden Neutral But Budget For Defence Is High

December 31, 1948.

#### Looking Backward 1888-60 Years Ago

1898-50 Years Ago

#### 1908-40 Years Ago

1918-30 Years Ago

### 1938-10 Years Ago

accidental by Constable Job Kelly when he appeared before

#### Trivia

ng low ear from woods

thorn; Shaking his languid locks all dewy bright With tangled gossamer that fell

-Thomas Hood.





**NEW YEAR'S** EVE FROLIC



Many Valuable Gifts
FAVORS FOR EVERYONE





\* CUGAT And WE

\* CHARISSE

On An Island With You

WOOLLEY

Millions

COURAGEOUS"

McCALLISTER - SWENN

Stirring Western

Opens at Rialto John Wayne Superb As Red River Heroic Star

t western saga that takes it place alongside sucl ides as "The Covered Wagon," and "Cimarron," and Hawks' production "Red River," which open

CURTAIN

Molotov's Niece Sues For Divorce

#### HER OPINION OF COLUMNIST

### Little Gnat on Horizon Mrs. FDR Calls Pegler

STARTS

MONDAY

"Hatter's Gastle

MOVIE FANS who like their film fare set against the great outdoors, should he wonderful time seeing Howard Hawke great western, "Red River," which open the Railto theatre Saturday. The film is packed with action, colorful charact tion and suspense-packed drama John W ayne and Joanne Dru head an all-sta which includes Walter Brennan and Walter Clift.

#### CAPITOL Cleaners & Laundry

75c

STRAND

NEWTON . MASON . KERR . WILLIAMS.

STUART ERWIN — GLENDA FARRELL

"HEADING FOR HEAVEN"

"Today And Saturday
"Two Guys from Texas" and "Racing Luck"

TICKETS STILL AVAILABLE

### PRINCESS

"The Vigilantes WITH JON HALL

The Tender Years

SPECIAL COLORED

CARTOONS



**HEP'S** Dine and

Dance



Starts Tomorrow RIALTO

TODAY ONLY: LARRY PARKS in 'THE GALLANT BLADE

Feature Starts 12 Noon





Bob Takes The Road To Ruin With Russell! Today Through Thursday ROBERT L. WELCH - NORMAN Z.MELEOD ADDED ENJOYMENT
"CATALINA INTERLUDE"

GARNEAU TODAY and SATURDAY WALLACE BEERY - JANE POWELL

"A Date with Judy"

NOTE! NOW'S THE TIME TO BUY YOUR FROLIC TICKETS!

"Give My Regards To Broadway"

DREAMLAND

RANCHOT TONE in "Her Husband's Affairs"

Added: "SMOKY RIVER SERENADE"

New Year's Eve Show "MY WILD IRISH ROSE" DENNIS MORGAN

MRS. R. MORROW-TAIT, British Aviate

GEM Buffalo Bill

ALLEN JONES MARY MARTIN IN

Victor Herbert"



A low-cost Canadian Government Annuity guarantees you as much as \$1200 a year for life. No medical Examination is required:

Mall This Coupon Today POSTAGE FREE

DISTRICT NEWS IN BRIEF

## District Approves Commission's a new office and office building overance of a pupilet Bask VECHDEVILLE TO ST

VECREVILLE. Dec. 31.—An agreement has just been seven the transfers of the Vegrevelle Municipal Belling of the position of rates and the optical barriers of the part of the position of rates and the position of rates and the states of the vegrevelle Municipal Belling of the position of rates and the pos

Loverna Legion Branch Active

GUESS SANTA IS TO BLAME

Sunday School Sponsors Pageant

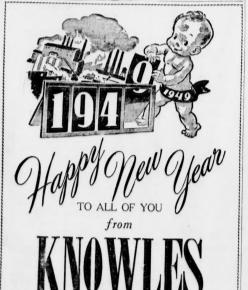


THAT we will be ever-vigilant in the guardianship of our priceless heritage . . . our Democratic Way of

THAT we will support our Nation in establishing justice . . . insuring domestic tranquility . . . promoting the general welfare, and providing for the defence of these Democratic principles . . . to secure

the blessings of liberty to ourselves and our children. A New Year dedication to our peace and prosperity by the ALBERTA BREWERS' AGENTS LIMITED

REPRESENTING
BIG HORN BREWING CO, LTD.
CALGARY BREWING & MALTING CO, LTD.
SICKS' EDMONTON BREWERY LTD.
SICKS' LETHBRIDGE BREWERY LTD.
NORTH-WEST BREWING CO, LTD.



MEN! HERE'S REAL VALUE January Clearance of

Men's High Grade

#### WORSTED SUITS

## Woodward's JANUARY

A Pre Stock Taking Sale That Brings You Many Savings in a Clearance of Seasonable Merchandise.

### SPECIAL SAVINGS

Throughout the Entire Store

Woodward's CLOSED Saturday New Year's Day

THIS ADVERTISEMENT FOR

MONDAY SELLING Study These Values and Save!

#### VALUES IN LADIES' READY-TO-WEAR

UNTRI	MMED
CLOTH	COATS
Admirably fashioned Warm, attractive tunes suedes the utmost minimum price. Broke January Clearance SPE	in fine value, at the

LADIES' WHITE SPORT SHIRTS 35¢ 3 for

#### Men's Winter OVERCOATS

\$25.75

## Clearing Men's Windbreakers

Odd Lines of Men's Leather Jackets

Men's Woven Broadcloth Shirts

e advantage of this unusual shirt of er tailored and better fitting... ideloth, in a showing of desirable parings. Sizes 1415 to 17. \$3.77 Men's Wool Sweaters grouping that includes coat styled gar oper fasteners Practical cardigan stylexed shades, also fine wool pullove ain colors and novelty designs, nuary Clearance Special, Each

Men's Wool Sweaters 

Clearing Men's Fine Wool Combinations tions, at a low price. Imported Engments in a fine cashmere knit and in lo and ankle length Sizes 38 to 44. Hise Sizes to learn the Sizes to learn the Sizes to learn the Sizes to learn the Sizes to Men's Fine Sox of various lines of men's fine wool sox of various line wools in Cashmere knot 1994.

Men's Plain Black Cashmere Sox
Of excellent wearing quality, also fancy' sox in assorted patterns and coloring ... January Clear-ance Specials. pecials Pair or 2 pairs \$1.00

Stanles

mea pace
TERRY TOWELS-Extra large terry towels in
January Clearance, SPECIAL, each \$1.98
BRIGHT COLORED TERRY TOWELS-Strongly
BRIGHT COLORED TERMS TOWNS OF AC
made for longer wear. Size 27 by 54 inches. \$1.49
LINEN TABLECLOTHS-Linen damask tablecloths,
beautifully made with an attractive design. Size
beautifully made with an attractive dealers
88 by 86 inches.  January Clearance, Special, each
KINGSWOOL BLANKETS-Durable kingswool blan-
KINGSWOOL BLANKETS-Durable kingswood blank
kets in rose and blue. Size 70 by 80 Inches. \$3.75
GREY WOOL BLANKETS-With blue borders, singly
GREY WOOL BLANKETS-WILL DIE DOTGETS, SARLY
whipped. Size 64 by 84 inches.  January Clearance, SPECIAL, pair \$9.75
FEATHER DOWN COMFORTERS—A good selection
of comforters generously filled for lasting wear.
of comforters generously lined for lasting wear.
Size 60 by 72 inches  January Clearance, SPECIAL, each \$15.95
SERVIETTES-Linen damask servicites with woven-
in designs. Size 20 by 20 inches.
January Clearance, SPECIAL, each
January Clearance, or burker, week

irgin wool, enhanced with angors for Snades of white, red, pink, sky, navy, rust, freen and coral. January Clearance, 104

Kelpie 3-ply All Wool Sock Skein BRAID-Clearing lines . . included as lace January 5¢, 10¢ and 25¢

.

Cashion	WINT	seavy me	n's coats	ng. Others
tallored	coats for	or the	coldest	wintry
Stree 13	to 20.	e, SPECL	AL	19.88

JUMBO KNIT SLEEVELESS SWEATER

### Children's Wear

EIDERDOWN COAT SETS—Especially priced for quick clearance blue, and aqua. Boya' and girls' headwear. Sizes 1 to 3. January Clearance, SPECIAL \$3.98
ALL WOOL SNOWSUITS-Two-piece snowsuits with sperate hoods. All kashs lined with tippered closing and colorful embreidery trimming. Pants have adjustable shoulder straps. Navy. wine and brown in sizes 3 to 6.  January Clearance, SPECIAL \$7.45
ALL WOOD SLACKS-Checked slacks with shoulder straps on sizes up to 6. This liem is a year-round necessity which we are offering at this special clearance price. Mostly fawn shades with blue checks. Sizes 2 to 12 years.  January Clearance, SPECTAL.  \$2-39
GRILS' HEAVY WOOL BLANKET CLOTH SKI NACKS-Adjuslate waist band, elastic cufts. Shades of royal, red, wine, brown and navy. Sizes 6 to 14X. January Clearance. SPECIAL. \$4.79 ASSORTED ITEMS—Cotton dresses, blouses, skirts.
housecoats, overalls and assorted oddments, priced to clear.  January Clearance, SPECIAL 98¢  SKIRTS, DRESSES, HOUSECOATS in sizes 2 to 14X.
January Clearance, \$1.98
SKI SLACKS—Fretze cloth ski slacks with adjust- able shoulder straps, knitted anklets and piping trim. Wine, brown, navy and green in sizes 2 to 8, January Clearance, SPECIAL
GIRLS' COATS—Specially grouped for clearance.  January Clearance, SPECIAL,
Sizes \$12.98 Sizes \$12.98

#### Luggage Clearance of Odd Items at Greatly Reduced Prices

SPLIT LEATHER GLADSTONE HAGS—Strong sewn, well made . fitted with good locks, an nicely lined . two only. \$35.99  TOF GRAIN GLADSTONE HAGS in throw only well made and reinferred. Good lining and fitted with safet fold. Good locks and catches two only the control of the
January Clearance, SPECIAL \$42.50
MATCHED SETS OF LABIES' LUGGAGE covere in black leatherette nicely lined. Three pieces overnite case, week-end case and formite case Overnite and Covernite case.
Week-end. January Clearance, SPECIAL.  S7-95 Fortuite, January Clearance, SPECIAL.  \$9-95
CLUB BAGS—Black top grade leather, lined with heavy durable lining, fitted with pockets, for smal- items. Zlpper fastened Two only. \$31.50 January Clearance, SPECIAL

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,	Wal	lpa	per	rs	
For your 1 Patterned bossed and enough for	n florais, plastic par a room	stripes,	plain e up in	designs fen roll	į

98¢ \$1.95, \$2.95 and \$4.95

Ladies' Footwear
GROUP 1.—Clerance of from Jetticks, From villams, Embassy and Queen Quality shoes. All higher priced lines, baken from our regular stock. These manufactures are greatly nedeced for January Sensitive Stock of the Control of the Cont
GROUP 2Troster, Empress. Wilmot, Aird and Eagle shose , odd lilius and special purchases, grouped together at a money-saving clearance to you. Simartly styled pumps, dressy ties and comfortable footwear for growing girls. Popular leathers and colors. Sizes 4 to 10 in marrow and wide fittings in the lot. X-ray fitted.  \$6.88  January Clearance, SPECIAL.
GROUP 3—Outstanding group of shoes taken from higher priced lines and featuring pumps, straps, sandais and dies; in high, cuban and medium heeks sandais and dies; in high, cuban and medium heeks. Suede, caif and kid leathers in shades of green, black, brown and red. Sines 4 to 9 in the lot. Narrow and wide fittings. X-ray fitted. \$3.88 January Clearance, SPECIAL
MISSES' AND CHILDREN'S SHOES—Patent one- strap, black and brown dressy and school oxfords. All greatly reduced to clear, sizes a to 3 in the lot. X-ray fitted.  \$1.44
MISSES' AND CHILDREN'S OVERSHOES—Brown and black velvet, fur trimmed overshoes. Sizes 8 to 3 in the lot.  January Clearance. EPECIAL

Ladies' Watches

Electric Kitchen Clocks

#### s, highly styled in An rom the finest woolle shades. Now selling price \$29.88

NAVY MELTON CLOTH fashioned from warm melton cloth, atic cuffs or in a downhill style ton fastening and pockets. \$2.20

#### Men's Footwear

#### Silverware Clearance

SHARR PLATE SILVERWARE - Designed for everyday use, January Clearance SPECIALS.	7
Each 196	
TEA SPOONS — Table spoops, dessert spoons SPECIAL, 2 for 156	
DURABLE "GLASBANE" PIE PLATES in a silve	r
SPECIAL, each \$2.49 Ta:	
GIASS RELISH DISH in allver \$1.98 Plu holder. SPECIAL each	

#### Chinaware Clearance Here are specials in dinnerw are, English Semi-

plates, soups, cups and saucers.	
BREAD AND BUTTER PLATES— 16¢	
SPECIAL, each	
T-INCH PLATES— SPECIAL ,each 33¢	
8-INCH PLATES— 39¢	
SPECIAL, each 43¢	
CUPS and SAUCERS— 39¢	
Fine quality decorated plates of English semi- porcelain ware. Nicely decorated with floral patterns, some edged with gold, some with col- ored edge. Cups and saucers to match.	
7-INCH PLATES— 45¢	
S-INCH PLATES— 49¢	
SPECIAL each 59¢	
handy to have about the kitchen. Three sizes.	
each STURDY BROWN PORCELAIN TEA POTS—For everyday use, Several sizes to choose from	
SPECIAL. 45¢, 65¢ and 85¢	
CEREAL BOWLS—Heavily glazed cereals in plain white ware.  SPECIAL each 15¢	
TEA KETTLES in fine quality heat resisting glass carry the good Housekeeping seal of approval. SPECIAL. 82.75 Tea Pols, each \$2.25	
Secondary Service Control of the Secondary Secondary	

#### Top Quality Floor Coverings

-	\$149.50,	\$184	.50 and	\$189.50
	One only, appre			\$72.50
	WILTON RUGI tractive pattern at Woodward's,			
	by \$1	49.50	9 by	\$167.50
1	NMINSTER R	72.50	9 by 12'	\$79.50
S	Anuary Clearer quare yard	ce, SPEC	IAL,	\$5.95
	INE-FOOT Bi broadloom, 9 fe anuary Clearan			
31	S-INCH CARPS	T.laht	weight.	
	I-INCH CARPE			\$4.95
N	UMDAH RUGS	-Approx		104 00
	OTTON MATS	-A wide	selection of	904
at.	EVERSIBLE JO	TE BUGS	-Approxima	tely 17 by 35
0	OCO MATE-V			
W	oodward's Fur		\$1.49 Floor Cover	ings Section.
				Fifth Floor

#### LADIES' DRESSES \$9.88 and \$16.88

SPUN RAYON DRESSES \$2.29 2 for \$4.50

#### Warm Wear For Our Boys

LEATHER HELMETS—Boys' leather pigtex helmets with fur trimmed peak and ear flaps. Warmly lined Black or brown in large size only.  98¢
WOOL SHIRTS—Heavy weight, pure wool shirts with a two-way collar, one bream pocket and but- ton front. Fireman red, green or red plaid, Small, medium and large sizes. \$2.98 January Clearance, SPECIAL. \$2.98
YOUTHS' TWEED TROUEERS.—Maste from a mixed wood and outon in a serviceable weight twent these trousers are styled with a zipper from twent frequent processes and cut bottoms. Brown or grey-Sizes 28- to 32-inch waisi.  January Clearance, SPECIAL \$2.98
WOOL TOQUES—Double knit from wool and cotton yarns, these toques have pom-join trim. Plain shades of green, brown or wine.  January Clearance, SPECIAL
ALL WOOL SWEATERS—Fine quality, all wool sweater in a jacquard knit pattern. Crew neck style util plain rib knit cuffs and waistband. Assorted polors in sizes 12, 14 and 16.  \$1.39  Annuary Clearance, SPECIAL
NOW SUITS—Cotton gabardine in a one-piece- tyle with matching helmet. Quilted kasisa lining, tipper front, elastic at waist and knitted wrists and suifs. Sizes 3 to 6%.  \$4.89
COAT SETS-Junior, three-piece coat sets fit- ed style with sel-in sleeves or loose style with agian sleeves. Warm kasha lining. Assorted colors n sizes 3 to 6X. anuary Clearance, SPECIAL
ARKAS—Specially priced Odd and broken lines, o clear, January Clearance, SPECIAL, \$5.39 izes 1 to 7 years.
to 18 years
Woodward's Boys' Wear Section, Main Floor
EX A SD SD SEX A SD SE

TELEBRAN AA LEVEN
UTILITY SHOVELS-Ideal to carry in the true of your car. January Clearance, SPECIAL 88
CRESCENT WRENCHES—January Clearance, 5P CIAL. 8-inch 98¢ 10-inch \$1.2
LINEMAN'S PLIERS-St4 inch, quality made. January Clearance, SPECIAL \$1.4
DIAGONAL CUTTING PLIERS—6-inch size. 98 January Clearance, SPECIAL
GRINDSTONES-Assorted sizes. 5- to 7-inch 75 size. January Clearance, SPECIAL 75
WRENCH SETS—Open end set, sizes from a, 12/16. Box end set sizes from a, to 11/16. 75
SNOW SCRAPERS—For scraping ice and snow frow walks January Clearance, \$1.4
Woodward's Hardware Section, Fourth Flor
Kitchenware
KITCHEN MIRRORS—Size 16 by 14 Inches, white frame. January Clearance, SPECIAL 75

# SPECIAL BANNISTER BRUSH—A handy household brush January Clearance, SPECIAL WASTE BASKETS—All metal baskets for safety. Oblions shape. Strates of red and green, with Olions shape. Strates of red and green with Olions shape. Strates of the Company of the Company

CAST IRON CHICKEN FRYER-Loss cover. May used as a chicken fryer or fry pan. \$1.6
Very useful around the home.  January Clearance, SPECIAL
ENAMEL TEA RETTLES—Approximately 4-qua- size. Finished in white with red trim, or \$1.49
ENAMEL PERCOLATERS-6- to 6-cup size. Blu
enamel. January Clearance. 986
METAL WALL PROTECTORS—Used behind stove to prevent splashing walls or marking walls wite frying or cocking Imitation tile design. Black an
white. Size 18 by 27 inches.  January Clearance, SPECIAL 499
SANI-BUCKETS-Japanned tin pall with cover an handle over the top. Assorted colors and design
SPECIAL \$1.25
THERMOS BOTTLE-Regular 15-ounce size to fo
in lunch palls. January Clearance, OO.
mately 11 by 48 inches.
mately 11 by 46 inches. \$2.49

\$1.59

#### Electricals

ELECTRIC TOASTEE—Smartly styled to dress up any breakfast table. Chromium plated for easy cleaning, Turnover style, Guaranteed. Less cord. January Clearance, SPECIAI., \$4.59
APPLIANCE CORD SET—For toasters, trons, waffle from, and other electrical appliances. Standard size, approximately 6 feet long.  January Chertance, SPECIAL 592
Comfortable handle, smooth chromium pisted sole plate. January Clearance, \$2.98
KITCHEN UNIT-Opal glass with crystal true. White enamel base. January Chearance, SPECIAL

WATCH THIS SPOT DAILY FOR

## JANUARY SALE

**SPECIALS** FROM THE HOME APPLIANCE DEPT. WOODWARD'S, FOURTH FLOOR

ONLY COROAIRE FURNACE-slightly \$325.00 3 ONLY HEATWAVE 220 VOLT HI-SPEED \$109.50 damaged \$69.50 2 ONLY SPARTON 8-TUBE LONG AND SHOR \$269.50

#### FURNITURE

#### Outstanding Values in **Bedroom Suites**



#### CHESTERFIELDS

Two-piece tapestry suite covered in wine or green January Clearance, SPECIAL     \$87.50				
Three-piece chesterfield suite with top quality velour cover. Two pieces wine and 1 green chair.      January Clearance, SPECIAL      S249-50				
· Two-piece wine tapestry suite with solid walnut trim. One only.				
January Clearance, \$198.50				
Two-piece green tapestry suite * very heavy, durable cover. One only.  January Clearance, SPECIAL \$189.50				
· Two-piece wine tapestry suite with solid walnut trim. One only,				
January Cycarance, \$169.50				

#### A NEW HAT For the New Year

Specially Priced for January Clearance eat yourself to a new hat for the New Year . . . and at a won ful savings, too! Here are wool felts fur felts and beautiful dels, specially reduced for January Clearance values. You?

The the pretty styles . . . berets small hats, head-huguers . . . at Wood 98c, \$1.95, \$2.95 and \$3.95 Fur Felts .....\$4.95, \$5.95 and \$7.95

MAPLE SKIS-6-foot maple skis with fiat top.	\$2.49
fanuary Clearance, SPECIAL	
IUNIOR CABLE BINDING-A sturdy harness.	\$1.25
January Clearance, SPECIAL JUNIOR SKI POLES-Dural metal ski poles, light in weight.	
January Clearance, SPECIAL	\$2.49
MICKORY SKIN-Plenty of spring and life in these hickory skis.	Sires o'er.
to, , and t,	
January Clearance, SPECIAL	\$8.95
CABLE SKI BINDING-Micromatic safety binding.	66 00
lanuary Clearance, SPECIAL	\$6.95
ADIES' SKI BOOTS-Fierce fined. Sizes 3 to 7.	86.50
January Clearance, SPECIAL	90.3U
MEN'S SKI BOOTS-Sizes 6 to 11	\$9.50
FELENCOPIC SKI POLES-Good grips, adjustable to desired length	a. Mitrongly
mostructed.	87 OF
constructed.  Tanuary Clearance. SPECIAL.  Woodward's Specifing Goods Section. Fr	41.23



JOHN DUCEY



EARL SAMIS







ERIC DUGGAN





TOM GREEN



'All These Sports Leaders Want for New Year is ...

A STILL healthier City Golf As- A FLYER hockey elub that A COACH like Les I sociation. . . . More putts that doesn't "lose money." . . . . The five or six Keith Spa drop for everybody.

Allan cup—again. victories.

#### RACE RESULTS

FAIR GR	DUNDS		
Watchful Eye Embraceable Boxs Well Time 1:10 4/5.	28.80	13.80 18.80	7.40 10.00 4.40
SECOND RACE— Duquesne Eva T Nice Enough Time 1:15 4/5.	7.80	3.80 4.00	3.20 3.60 7.00
THIRD RACE— Craline Tree Town Burgoos Gai Time 1:16 4-5.	46.80	24.80 8,00	11.00 4.80 4.00
FOURTH RACE— Salprince Bernices Girl Snatched Time 1:18 1/8.	55.20	27.00 15.20	
FIFTH RACE— Punctual Big Wig Dick Stickney Time-1:14 4/5.	15.20	5.40 3.80	
SIXTH RACE— Beaukiss Prince Favor Richavon Time: 1:14 3/5.	29.20	10.80	6,00 3,46 3,60
SEVENTH RACE— Sir Date Pegasus Hasty Message Time: 1:49 3/5.	4.60	2.60 3.40	2.46 2.80 2.80
Montree Honest Knave Quona Time: 2:11 2/5.	7.80	4.20 4.20	3.20 3.20 3.60
AT SANTA	ANITA		
FIRST RACE— Famous Wheel Moonstruck Happy Birthday	5.00	3.40 3.80	3.00 3.00 4.20
SECOND RACE— Island Girl Herald Petrotude	22.00	4.20	6.00 3.40 5.20
THIRD RACE-			

6.00 3.40 3.00 3.80 3.20 4.40 G.60 3.60 2.60 4.60 3.20 3.20

Torgeson Signs, Caldwell Sold

TO BRING THE GREY CUP TO EDMONTON

#### Football Moguls Propose Tall Order

A HAPPY NEW YEAR for the gentlemen above will only result if Edmonton's new entry in the Western Football Conference pulls a Calgary Stampeder stunt and wins the Grey Cup. Making the resolution are left to

right, Hon. Lucien Maynard, director; Murray Montague, president, and Ken Montgomery, team treasurer.

#### Indian Badminton Aces Arrive Sunday

The badminton aces from India will arrive in Edmonto

### Late Ponoka Drive Beats Wetaskiwin

New Year's Greetings

to our many friends and patrons. May 1989 bring you your measure of health, wealth, prosperity and happiness.

DOMINION

MOTORS ...



The hadminton aces from India will arrive in Edmonton between the morning of January 2, according to word received JUNIOR PUCK TEAMS Thursday night from executives of the Edmonton Badmin-ton On Monday the Indian team of the Areas New Year's afternoon, the conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Levis Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Lorenze Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Lorenze Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Land and Dutting to the Areas New Year's afternoon, the Conscientions Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Areas New Year's afternoon, the Consciention Lorenze Land and Dutting to the Consciention Lorenze Land and Dutting to the Consciention Lorenze Land and Dutting

#### **EDMONTON** You Have FOUNDRY

IRON, BRASS AND ALUMINUM FOUNDERS
 PATTERN MAKING
 SPEEDY DELIVERY OF ALL TYPES OF CASTINGS

TAPPY, HAPPY and Staff echo the oft-repeated wish ....

The Management

Best Wishes for a

HAPPY NEW YEAR!



## Quakers Battle Caps To 1-1 Overtime Tie

Bowling

JASPER ALLEYS

Bev Bentley, Johnny Sofiak Shine in Fast-Moving Game

SARKATOON, Dec. 31.—(CP)—Regina Caps, lending the Western Canada Hockey lengue, and Saskatoon Quaders, as trailing the five-team loop, played to a 1-1 overtime tie backer hurstand ynight. The game left the league standings in unchanged.

Perspective CESSNA

Smeltzer & Co.

#### EAC Whip Leafs In Juvenile Game



10131 97th St. Phone 22419 LEYS OPEN from 11:00 a.m. to 11:30 p.m. NEW YEAR'S DAY, Saturday, January 1st

The Sands of Time '48 have nearly run out . . . WELCOME 1949 HAPPY NEW YEAR everyone!

SCONA Bowling Alleys Ltd.

The Best of NEW YEAR



ALEX& PETER OLYNYK

GOLF SCHOOL - THOMPSON & DYNES (BASEMENT)

To Close the Door on '48

To Close the Door on '48

Stock-taking for 1948, Well—what was accomplished?

Filyers hit the jackpot by winning the Allan cup for the first time in Edmonton's history, Undoubtedly this was the No. I feat of the whole 12 months on the part of a local sports aggregation.

In turn Frank Currie and his gang took care of the playoff hopes of Regina Cape, Caligary Stampeders, Trail Smoke Batters, More and the State of the

#### Eskimos Big Four Winners

Estimos Big Four Winners
Ed Mofris and his Edmonton Eskimos captured the
Big Four Baseball league championship in a year that
saw operators of Calgary's Buffalo Stadium follow the
lead of Edmonton and install lights in their park. Close
to 225,000 customers availed themselves of the opportunty to sit in on Big Four games.
Canadians topped the Junior circuit, only to lose to
Rosedale in the north-south finals. House of David and
Kanasa City Monarcha sgain made their appearance at

Kansas City Monarcus again more vol. app.
Renfrew Park.
Cleveland Indians signed the Negro pitching immortal, Leroy (Satchell) Paige, and went on to win
the World Series at the expense of Boston Braves. Gene
Bearden and Bob Lemon spark-plugs of Cleveland moundsmen in series, great Bob Feller dropped two games, Paige
vo. factor.

men in series, great Bob Feiler groupes two sements no factor.

In the golfing world George (Buddy) Loftus scored the biggest triumph of his career to this point when he beat off Henry Martell and several other well known western Canada shotmakers to win the Alberta Open. Vern Moha took the city amateur title and Jim Harper won provincial junior honors.

Bobby Locke came by this way again, shet a course record equalling 65 at Highlands, lambasted the Mayfair layout record of 65 to smithereens with a hot 53.

a hot 63.
On the international front it was Ben Hogan and Lloyd Mangrum who stole most of the headlines.

#### Golden Bears Lose to UBC

Elsewhere on the sports front Varsity Golden Bears, prairie intercollegiate basketball kings, dropped a three game series to UBC Thunderbirds in the Olympic elimina-

prairie intercollegiate basketour amparane series to UBC Thunderbirds in the Olympic eliminations series to UBC Thunderbirds in the Olympic elimination.

Citation cut a wide swath through turf circles to edge up close to the older Stymie as the leading money winner of all time. In these parts Edmonton-owned Franks Mistake won the Alberta Derby, Victory Gitwas the overall good thing in western Canada three year-old circles.

Alberta's top secere club-Edmonton North Side Legion—failed to survive the assaults of Vancouver St. Andrews in the Dominion Football playdown. Andrews in the Dominion Football playdown in city high school circles, with St. Joseph's copping the senior title. However the Calgary winners proved too tough, St. Mary's winning 200 in an inter-city playoff.

Calgary Stampeders came through with the 'suc-Calgary Stampeders came through with the 'suc-

Calgary Stampeders came through with the 'suc-cess' story of 1948 to win the Grey cup, emblematic of Canadian grid supremacy. Edmonton football in-terests made plans to re-enter the Western Confer-

Joe Louis stopped Jersey Joe Walcott in their return meeting. Wrestling and the professional fight game re-turned to the local picture. There was more . . . much more. But now-come in 1949!

#### A Sure Fire Way Of Winning Stanley Cup?

BARBER SHOP
to the man on his team that is
e most favorable position to
eve the puck; all this at 1/1/200
to 10126 101 St. (in Lane)
New Thomson Bidg.



Cowan Crest Co.

#### NU-WAY Cleaners

PHONE 35115





#### How Now? Cake for a Hay-Burner

WHAT GOES? WHAT GOES?... asks surprised Vegas Terry as youthful horse-enthusiast Lyn Sprague 'presents' him with a birthday cake at his winter quarters at the Exhibition grounds. Like all thoroughbreds the country over the sleek son of Chance Line will be a year older on New Year's day. It's an old horsey custom.

### Montreal Shades Leafs In Wide-Open NHL Game

S. S. Bantams

MONTREAL, Dec. 31.— (CP)—Montreal Canadiens
Thursday night moved into a three-point lead over Toronto
Maple Leafs for fourth place in the National Hockey league,
with a 3-2 victory over the Torontonians in a wide open

with a 3-2 victory over the Torontonians in a wide open game.

Both teams turned on the speed from the start. In contrast to the last Montreal appearance of the Leafs when free-for-alis were common, only six persisting the start. In contrast to the last Montreal appearance of the Leafs when free-for-alis were common, only six persisting and the leaf of the start of the start of the leaf of the leaf

Marlboroughs and Ray Ceresino. Canadiens moved into a 2-1 lead in the first period on goals by Rip Ripopelle and Richard. Ezinicki got one goal back with Canadiens shorthanded. The only goal of the second period went to Don Metz, on a sharp drive after picking up Ted Kennedy's pass. Canadiens were again down a man on this one. WINNING DRIVE

SPORTING GOODS

Uncle Ben's Exchange

## 10022 107th ST., EDMONTON, ALTA.

Manufacturers of Feit Crests and Pennants Crested Sweatshirts Clothing Labels Wood Letter Signs Decal Transfers Cartoon Advertising

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Springfield 3, New Haven 5.
UNITED STATES LEAGUE
Kanasa City 8, 50, Poul 1.
Minnespoils 6, Fort Worth 6.
NATIONAL, LEAGUE
Toronto 2, Moniteal 2.

Toronto 2, Montreal 2.
WESTERN JUNIOR
Lethbridge 3, Bellevue 8.
LAKERLEA JUNIOR
Port Arthur Bruins 15, Port A
Junior 2, COAST LEAGUE
LOS ACHELES 0, Han Dack
COAST JUNIOR
MARITIME SENIOR
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MONICON, Halliax 7 (overtime)

CAPE BRETON SENIOR Giace Bay 2, Sydney 1. Andorra is the world's small

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MEN'S WEAR
Complete
MEN'S FURNISHINGS
8224 104 St. Phone 34223



**BEST** LUCK

1949

To Our Many Friends

and Patrons!

#### JENSEN'S

TIRE and SERVICE STATION

#### AUTO BODY WORK

"Collision Work a Specialty"
ALL TYPES OF BODY REPAIRS, PAINTING,
UPHOLSTERING, STRAIGHTENING

All Work Guaranteed

VETERAN'S GARAGE

### Stanley Sparks Mercurys As Camrose Drubbed 11-4

Don Stanley had another big night at the Arena Thurs-while pacing Jimmy Graham's league leading Waterloo curys to a lopsided 11-4 triumph over Camrosse Marcons, era Sames in the South Pacific.

MALL CROWD

LOU MOSS MAN'S STORE

10458 WHYTE AVENUE

Dress and Work Clothia

FREE DESIGNING STORE - CAFE - HOTEL FIXTURES

Barrigan Built Is Better Built

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Smith's Battery and Auto Electric Service

#### PACKARD SHAVER REPAIRS



Tom Moody Co.

JACK HAYS





24 Hr. Ambulanc Service

Phone 22111

#### Our Wish for You ...

THAT 1949 WILL FIND YOU SIT-TING ON TOP OF THE WORLD!

To All Our Friends and Customers

HAPPY- NEW-YEAR A HAPPY NEW YEAR!

#### DOYLE & SONS

REFRIGERATOR AND ELECTRIC SERVICE PHONE 35864 7930 - 164 STREET

Start the New Year right ... BOWL on Jan. 1st

when the alleys will be open from 2 p.m. 'til 12:00 p.m.!

. and to our many friends may we extend best wishes for a

**NEW YEAR** HAPPY

from the

RECREATION **BOWLING ACADEMY** 

Phone 21223 for Reservations



ON THE ROAD to Nipawin where they curl for cash Billy Rose, the former Dominion champion shotmaker om Sedgewick. He'il be calling the in-and-out-turn ere next month against such capable curlers as How-rd Wood of Winnipeg and Bill Dunbar from Delisle, askatchewan.

#### Football Bowl Games Pay Off Handsomely

Camellia Bowl

For the Best

PLASTERING

STUCCO WORK

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BLANCHARD

and SON

Plaster and Stucco Contractors 11514 - 65 STREET

72044 or 73222 estimates on Reques

J. P. Fitzgerald

to all our friends and

neighbors for a year

of peace and content

JIM'S ELECTRIC

#### Ready-Mixed CONCRETE

SPECIFICATIONS

Alberta Concrete Products

PLUMBING TEATING - GASFITTING RUDD BROS

Fabrix Rubber Mats They Last a Lifetime

Electric Appliances

MacKillop Electric Co. 10436 82 Ave. Phone 31072

BEFORE YOU BUILD LET US ESTIMATE YOUR PLANS . . . THE LOW COST WILL SUR-PRISE YOU!

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C. B. ATKINS



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PLUMBING Checked! See Kelly First

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FOR MODERN PLUMBING INSTALLATIONS Call IN

R. L. HAY Plumbing, Heating, Gas Fitting 10332 121st Street Phone 85426

Let us all resolve . . . during the coming year . . . 1949 to protect one of Canada's most important in



Best Wishes for 1949

#### ALLEN McBAIN LUMBER



HOLLOW CONCRETE CHIMNEY

BUILDING BLOCKS STEAM CURED - GUARANTEED

CALCIUM CHLORIDE AVAILABLE

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ite.
At Thistle: Greenwood, Hauff vs. Ed-monton: Hancock, Hay vs. Granite.

THISTLE CLUB

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MODERN MACHINERY and NEW BUILDING METHODS
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**INSULATE YOUR CEILINGS** 

MIRACLE

GRANULATED ROCK WOOL 2" Rock Wool Bats Now in Stock

Alberta Rock Wool Distributors

W. H. Clark Lumber Co. Ltd.

bucket of naint to letter the full scope of our good wishes for all of our friends during this New Year.

WEBSTER

PAINTERS AND DECORATORS

MODERN TAILORS

A message of welcome to this



preface to the glorious New we are about to enter . .

EDMONTON SUPPLY Co.

Do Those Inside Jobs NOW!

WE HAVE STOCKS OF DRY SPRUCE, PINE AND FIR SHELVING FOR CABINET WORK Plywoods and Hardboards Interior Paints

Enamels, Varnishes, Flat and Gloss. Also Wall Tints in a Variety of Colors



We Build • Rebuild
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Have your old Chesterfield Chairs Recovered, or trade them in on New Custom-made Furniture!

ATLAS Woodcraft

Modern Method Upholstery
Phones: 35288-31832

Across from Connaught Armories

BUDGET TERMS ARRANGED .

HAPPY WW YEAR

1948 has been very kind to most of us and we look upon it as a symbol of what kindness

1949 It is our hope that '49 will usher in a long period of peace, happiness and prosperity for all mankind.



New Year's Day

It is customary at New Year's to draw up "good recolutions." The practice is laudable, but only if we examine our consciences homestly and carefully before examine our consciences homestly and carefully before the Acardinal rule should be to make no few recolutions as possible. Making a whole atting of resolutions is as bad as making none at all. If we concentrate on what is really important, we shall have a better chance of making good on our pledges.

Merely to say we will lead better lives or be more charitable is too vague. Better to promise we will go to church more often, that we will pray more fervently. If we think we should be more generous toward those in need, select a person or a cause and begin at once. "They chief motive in making good resolutions should be to draw closer to God. If we are sincere in our reasolves and try honestly to live up to them, we shall assuredly be better individuals next jointury.

It should not be forgotien that if we keep one good others as the year goes by. A well-kept resolution may be the beginning of a nobice spiritual life.

Consider, for example, the man who has become too fond of laquor and decides he will give up drinking altogether. In lighting and eventually overcoming has a subject to the church, to helping good causes? How about going out of my way to assist needy neighbors? Very often, the overcoming of an old vice leads to acquiring a whole group of new victure, we set out to fight the weakest parts of our nature. Few of us are proud of our siniar of faults. We may, however, tend to overlook or to minimize their seriousness. That is why the formulation of good resolutions is so important. For all we know, the salvation of many of na may depend on how well we exist to come the contract of th

COME TO CHURCH THIS SUNDAY

### Salvation Meetings Set

conduct meetings at 11 aun.

7:30 pm.

Major and Mrs. Rea are well
known in Edmonton, having been
the corps officers at the Citadel
nearly 20 years ago. During the
war years they were in charte of,
the, Army's war service work in

Edmonon.

Edmonon the Citadel Songater Brigade will visit the Fort Sakatachewan goal to present a prespent, and the Fort Sakatachewan these wents.

The young people's meetings will the held at the regular times of 35 and 2:30 p.m.

55 and 2:30 p.m.

CANTERBURY, — (CP) — Nawittly plays and all other dramatic
presentation in Church must be
authorized, asy Dr. Geoffrey-Fisher, Archbishop of Canterbury, in
his Diocesan Notes. "Whether the
play be elaborate or simple, it is
sesential that in quality and religious effect it should be good," he
adds.

CENTRAL LUTHERAN CHURCH 109A Avenue, 94th Street Theodore W. Maakestad, Pastor 10923 94th Street, Telephone 2486

Sunday, January 2

10:00 a.m.—Sunday School and
Bibbe Class.
10:15 a.m.—Evangelical Luther
Hour (CFIN).
100 a.m.—Morning Worship.
100 p.m.—

Idren's Chapel (CKUA) m.—Evening Service with

Communion.

8:00 p.m.—Wednesday—Mid-Weck
Service

Grace Lutheran Church 107th Street, South of Jasper CENTRAL AND ENGLISH REV. C. L. KLEWER, Paster

ANSGAR LUTHERAN

ANSGAR LUPHERAN
Mith Sireet 108A Avenue
Rev. P. Overgaard-Thomsen, Pasioi
NEW YEAR'S DAY
11:00 a.m.—Banlish Service.
Sunday, January 2
30:00 a.m.—Banlish Service.
11:00 a.m.—Danlish Service.

CENTRAL CHURCH OF 118A Ave and M St

RICHMOND PARK
LUTHERAN CHURCH
97th Street and 74th Avenue
Rev. Don C Preisinger, Pastor
10:00 a.m.—Sunday School.
11:00 a.m.—Divine Worship.

AUGUSTANA LUTHERAN CHURCH 19901 - 107th Street 19901 - 107th Street Rev. J. Arvid Visinan, Pastor David T. Lei S. th. 84372 00 am. Sunday School, Bible Classes, Confirmation Classes



### Churches of City Join Prayer Week

United Services Arranged Throughout Edmonton

Edimonton churches will again unite in observing the universal Week of Prayer by holding joint services in various parts of the city. The Week of Prayer begins on Sunday. The Momonton General Ministerial Association amountee but a lime when there was murit to hold the following prayer services if a time when there was murit while a size of the property of the size of the property of the size of the prayer of the prayer

hinrch, Inc., Leveran norm. Chest
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ALL SAINTS
CATHEDRAL
10035 103 Street
The Very Rev A. M. Trendell. D.D.
The Rev H. W Buchner. B.A.
8:30 n.m.—Holy Communion

The Rev II. W Buchaef. B.A.

8:30 a.m.—Holy Communio.

11:00 a.m.—

Matins and Sermon

(Broadcast over CJCA)

7:30 p.m.—

Evensong and Sermon

Vernon Berford Organist and
Cholymaster.

Christ Church 122 Street and 102nd Avenue Rector: REV. E. S. OTTLEY, B.A., L.Th.

7:30 p.m.—Evensong.
Anthem: "Hark! Hark! the Bells
Are Pealing"
The Rector will Preach

Organist: Baptist Union of Western McDONALD BAPTIST HOLY TRINITY Cor. 101 St. and 84 Av. REV CANON W M. NAINBY, B.A., L.Th. Rector

3:30 a.m.—Holy Communion, 1:00 a.m.— Holy Communion and Serr

Wednesday, Jan. 5, 8:00 p.m. Week of Frayer Service

ST. JOHN
THE EVANGELIST
Cor. 109 St. and University Ave.
Rector, Rev. W. E. Harrison
8.30 am.—Holy Communion,
9.45 am.—Sunday School.
11:00 am.—Choral Eucharist
11:00 am.—

FIRST BAPTIST CHURCH

102 Ave. and 102 St. Minister REV. EDGAR J. BAILEY, M.A., B.Th irector of Music: Mrs. F. Barber Smith, L.I.S.3

Strathcona Baptist

84th Ave. at 164th St. Rev. George M. Edwards, Min Mrs. H. B. Allison, Acting Choir Leader

Choir Leader
11:00 a.m.—"An Open Door."
The Lord's Supper will be Observed
12:15 p.m.—Sunday School.
7:30 p.m.—

Bonnie Doon Baptist

11:90 a.m.—"THE SONG OF THE LORD"

7:30 p.m.—"THE PAST-FRIEND OR ENEMY?" em: "Ring Out, Wild Bells" ( Soloist Helen Trimble.

First Church of the Nazarene Friday, 10:30 p.m.—WATCHNIGHT SERVICE Sunday Services

11:06 a.m.—"Three Great Needs in 1949' 7:30 p.m.—"The Untrodden Path"

#### THE SALVATION ARMY 102nd Street, Half Block South of Jasper Aver

WATCHNIGHT SERVICE WILL BE HELD NEW YEAR'S EVE at 11:00 p.m. SUNDAY

MAJOR AND MRS. DAVID REA (Social Service Officers of Calgary and Dist-will conduct New Year's Meetings at 11:00 a.m. and 7:30 p.m. Young People's Meetings at 1:45 and 2:30 p.m.

ALL ARE CORDIALLY WELCOME A HAPPY AND BLESSED NEW YEAR TO ALL

### Special Scandinavian

Axel Christiansen, recently of Denmark, in charge

CHURCH OF JESUS CHRIST

of Latter Day Saints 10545 81st Avenue Pastor: K. W. Anholt

Speaker ELDER WILLIAM OWEN

Assembly of God Missionary Fellowship Corner 153 St. and 104 Ave SUNDAY SERVICES

Sunday School, 2.00 p.m. Services 3:30 and 7:30 p.m.

Foursquare Church

Rev. F A. and Mrs. Hankel 9974 Jasper Ave. Res Church at American Air Base

GARNEAU UNITED Church
11130 55 Avenue
Rev. D. C. Hanney, M.A. D.D.
Mise Violet Comming, Choir Director
Mrs. J. E. Miore, Organist 11:00 a.m.—"Progress."

Anthem: "The Lord is My Shepherd."

7:30 p.m.—"At the Fork of the 7:30 p.m.—Evening Worship.
Road."
"Looking Forward"

#### ROBERTSON COTTER 102nd Aven NEW YEAR'S SERVICES

EASTWOOD UNITED Rev. T. J Stainton, M.A. 11905 82nd Street Miss Kathleen Clarke, Choir Leader

Sunday, January 2nd 11:00 a.m.—"CHRISTIAN VOWS"

7:30 p.m.—"IT IS LATER THAN YOU THINK"

HIGHLANDS UNITED

Communion Services—11:00 a.m., and 7:30 p.m., 11:00 a.m.—"THE DIMENSIONS OF A CHURCH." 7:30 p.m.—"A YEAR OF DAYS"

CENTRAL Minister: REV. E. H. BIRDSALL, M.A., B.D.

CLIVITY—

103 Ave, at 99 St.—Organist: Peter Delicate.

11:00 n.um.—Cautataia: "The Uight of Life" (Ashford)

10:00 n.um.—Cautataia: "The Uight of Life" (Ashford)

10:00 n.um.—Cautataia: "The Uight of Life" (Ashford)

10:00 n.um.—The Marko, Are. E. R. Willey, Alley Range Ward. Means

10:00 n.um.—Two DOORS:

Anthon: "It Came Uoon the Midnight Clear"

Anthon: "It Came Uoon the Midnight Clear"

10:00 n.um.—The Statact Glass Window"—Pageant Play by the You

Peuple' Union of Bererity

#### KNOX UNITED CHURCH

11:00 a.m.—"IS GOD HIS OWN PRISONER?"

7:30 p.m.—"AWAY WITH THE PAST"

Anthem: "Trust in Him"

8:30 pm - Young People's Union. naster: Mr. Jack Williams. Organist

### WESLEY CORNER 102 AVE UNITED

Sermon: "THE BEGINNING AND THE END" 7:30 p.m.—"FROM THE PLACE WHERE YOU ARE"

METROPOLITAN UNITED

### NEW YEAR SERVICES

The Minister
Anthem: "Lead Me Lord" (Wesley)
Contraito Solo: Mrs. J. S. Harvie

Vednesday, January 5th, Joint Prayer Service Holy Trially Chur-noirmaster: Mr. J. I. Gish Organist: Mrs. J. V. Dos 8:30 p.m.—Young People's Union . . . Assembly Hall

#### McDOUGALL UNITED

Corner 100 Avenue and 101 Street

Minister: Rev Wesley Hainheldge. Choirmaster: W. J. Hendra, A.L.I.M.

Organist: Mrs. S. B. Keeling, A.T.C.M.

Falshe, Describer 31 WATCHNIGHT SERVICE 11:30 P.M.

11:00 a.m.—"LEARNING HOW TO HOPE" 7:30 p.m.—"THE BEST YEARS OF OUR LIVES"

WEEK OF PRAYER SERVICE

#### First Presbyterian Church

100 Sireet—South of Jasper Minister—Rev. J. MacReath Miller MA. 19 Director of Music Mr. Arthur Newcombe, A.T.C.M. Deaconess: Miss Mary Shaw

Supply Minister: REV. DR. THOMAS MURPHY "Looking Forward"

Anthem: "Thou Will Keep Him In Perfect Peace" (Williams) Solo: "Cast Thy Burden On The Lord" (Hamblen). "Going On Unafraid" Anthem: "O For A Closer Ws With God" (arr. Roberton) Solo: "The Gate of the Year" (Palmer) Mr. V. M. Rodgers

Strathcona Presbyterian 81 Avenue and 105 Street Minister: Rev. J. Herbison

WESTMOUNT PRESHY-TERIAN CHURCH 12324 110th Avenue Hallette Hev. John Kelman 11:00 am.—"A New Year Message" Anlbems: "The Sun Shall He. No More Thy Light By Day"

(Woodward)
"Seek Ye (he Lord" (Roberta)
Duct: "The Prayer Perfect"—
Mr. and Mrs. W. Ironmouser
May the New Year bring to you a
full measure of Happiness.

ST. ANDREWS Corner 117 Ave & 86 St Preshyterian ev. J. Gordon Troyer, Min

11:00 a.m.—The Portal of a New Year Hymn-Aghlem: "Coun Hon Solo: "O Rest in the Lord Mr. McIntyre 7:30 p.m.—Girest Speaker: HEV. J. Helfullson Victory Memorial Chape Student Minister: Don Liste 7:30 p.m.—The Minister in Chu

11:00 a.m.—"A New Year's sage."

12:15 p.m.—Sunday School.

7:30 p.m.—"The Investment of th

Other Churches

#### Bible Presbyterian



on this page!

SCIENCE First Church of Christ. Scientist

106 Street and 100 Avenue Bunday Service 11:00 a.m. Subject: "GOD"

Sunday Session 12:05 p.m.
Primary Session 11:00 a m.
WEDNESDAY TESTIMONY
MEETING 8:00 p.m.
EE READING ROOM 506 Ba

EDMONTON BULLETIN, Frid c. Dec. 31, 1948

#### CITY TEMPLE of SPIRITUALISM

OPEN CIRCLE—FRIDAY Followed by WATCHNIGHT SERVICE Sunday, 7:30 p.m.—Speaker; MRS, A. WARD

GOSPEL HALL CORNER 97th STREET and 104th AVENUE 11:00 a.m.—Breaking of Bread (1 Cor: 11), 3:00 p.m.—Sunday School, All Ages, Bible Class.

#### FUNDAMENTAL BAPTIST

CENTRAL MASONIC TEMPLE, 10318 100 Avenue

10:00 a m .- Sunday School and Bible Cl.

11:00 a.m. -"Looking Backward." 7:30 p.m.-"The Wilderness of '49"

#### HOPE MISSION

Ol Street

Song Leader: M. Henkleman

2.15 p.m.—Sunday School

7:30 p.m.—Evening Service—Topic: "YOUR SOUL,"

Special Music and Singing

New Year's Greetings from Friends of the Hope Mission

### Spiritual Revival Continues

APOSTOLIC LIGHTHOUSE

SUNDAY SERVICES: 11:15 a.m.—Morning Service 7:30 p.m.—Evangelistic Service

NOTE: All Above Services Are Combined

WITH THE EDMONTON GOSPEL TEMPLE
THE PUBLIC IS HEARTLY DESIGNATION.

WE CORDIALLY INVITE ALL TO

#### "STUDIES IN DANIEL"

PRESENT WORLD EVENTS ig TUESDAY, JANUARY 4th and CONTINUING EVERY TUESDAY, 8:00 P.M.

BIBLE PRESBYTERIAN CHURCH



7:30 p.ni.—"YOUR SOUL AND YOU"

FOUTT , FOR Christ

#### First Presbyterian Church

PREMIER MANNING SPEAKS

\* Jantz Bros. Male Quariet (Prairie Bible Institute).

\* Ladies' Frio.

\* C. A. Sawiell, Song Leader.

Sincerely Wishing You a Happy New Year Next Saturday, January 8th, 1949, 7:45 p.m.

APOSTOLIC LIGHTHOUSE JOHN GAMBLE, Youth For Christ Agnes Buckles and Senior Chot: Soloist: Bunny Hosford



PENTECOSTAL TABERNAC

New Year's Eve Watchnight Service

SUNDAY SERVICES

11:00 a.m.—Pentecostal Meeting Subject: "Whose Side Are You On?"
3:00 p.m. — People's Meeting in Charge of the Young People.

7:30 p.m. — "Presumptuous Sins" Special Musical Numbers by the Choir Where Happy People Make You Welcome!





#### Tawasi Mail Gets Behind



#### WEEK-END STORY FOR TAWASIS

### Uncle Wiggily Blows In New Year on His Horn

Musicians' Head

STORE CLOSED ALL DAY SATURDAY



Andson's Bay Company,

Page 13





SPEEDING AMBULANCE and immediate treatment in a hospital emergency ward cannot regain the momenta carelessness that causes the majority of traffic accidents and sends an average of tive persons to hospital every. New Year's ever in Edmonton. This local ambulance company made 20 such out-of-town and Edmonton trips last New Year's eve; only extreme care by motorists and will prevent a similar toll tonight. Accident rate across Canada during late December two to three times as high as the daily average during the rest of the year

HAPPY NEW YEAR will get off to a good start if mot ists observe the advice pointed out here by traffic offi

### •1 Dead and 5 in Hospital Holiday Driving Forecast

**GREETINGS!** 

Just a Wish

WONDERFUL

1949!

SAMPLE SHOE STORE

Frotwear for the family

Our Most

Sincere

PREVIOUS RECORD

SPECIAL PRICE work all this Month at

Avenue Tire Service 8804 118th Ave

DENTAL PLATES WASSON DENTAL

LABORATORY
Strand Theatre Bidg. Ph. 2011

24-HOUR **Tow Service** SCOTTY'S GARAGE

GLADSTONE FOOT CLINIC Ce & Residence 11437 97
Phone 72074
the relief and correction
your foot disorders

DEPOTS LOCATED AT

## Is Sentence

#### DANCE NEW YEAR'S EVE

Namao Community Hall Lunch • Novelties

ISOBEL BROAD

#### Optometrist

J.E.S. McClung 400A TEGLER BLDG. PHONE 22856

> Canadian Dental OFFICE PH. 28639

CLUB

ANTON 2 DINE and DANCE

Every Saturday Night to Edmonton's SMARTEST LITTLE BAND Open for engagements sil week 106 Ave. and 101 St.

Get Your Tickets Now for the New Year's Eve FROLIC! Phone 29831



## Nine Months In his first visit to a home it Chile, a stranger is presented with a rose by each member of the

#### HOTEL ACCOMMODATION

(Parking Space)
The AIRPORT HOTEL, Edmo

GORDON

#### COMRIE

Newing Machine Repairing
 Immediate Revolce.
 SEWING MACHINES
 Sales and Service
10511 Whyte Ave. Ph. 35117

New Year's Eve Dance The Rainbow 6-Piece Band with P.A. hystem Modern and Old-Time Mus Bancing, 10-00 p.m. Hot Supper Phone 24987 for Tickets

THE LANTERNS Spruce Grove, Alberta

#### INNES OPTICAL Co., Ltd.

2256Z Happy New Year

from the
LONDON TAILORS
EXPERT TAILORS at your service
(Lader' and Men's)
Cleaning, Pressing, Alterations
10028 JASPER AVENUE
Phone 26215

#### The Great Discovery

Drink Your Way to Health your free booklet showing you to get the most good out of vegetables. (for method of acting the juice out of saw tables is fully explained.

Radiant Health Products
P.O. Box 9

**OPTOMETRISTS** E. C. Tregale Charles W. Ross

Phone 22681

#### NEW YEAR'S EVE Frolic and Dance

#### MOOSE TEMPLE

See the New Year in to the Music of

FRANK LAVARATO'S ORCHESTRA

Admission 2.50 each

Limited Numbe



NEW YEAR!

TEWELLER

blow and the siren

scream, we'll

wishing you

HAPPY

#### R. F. Mainwood OPTOMETRIST

521 Tegler Building

NEW YEAR'S FROLIC

CLOVERDALE HALL

Everybody Welcome

Dancing 10 'til ? MUSIC OF FU

REO

TRUCKS For heavy duty work for Oil Men Farmers — Coal Haulers Lumber Dealers, or any-

umber Dealers, or any-ne desiring a substan-al truck. Few heavy aty Reo's available for nmediate Delivery.

ALBERTA

## 106 St. North of Jasper



#### SCONA HALL

10313 Whyte Avenue

FUN and GOOD DANCING FOR ALL! EVERYBODY WELCOME



WONDERFUL TIME

New Year's Eve **FROLIC** 

RAINBOW

BALLROOM!

un and Favors For All!

on Sale at Ballroom Offic

TO ALL!

from the

management and staff



EDMONTON'S CHILD STAR is four-year-old Tony Commille son of Mr. and Mrs. Louis Camillo of 10749 5

#### 2 Artists to Appear At January Concert

Pirst big musical event of the new year will be the January concert of the Women's Musical Cith. It's going to be a special event—and in more ways than on.

Two artists will present the concert, Hazel Taylor, planist, and John Wood, tenor.

Mas Trylor needs so introduction to versar fadination concert, in the concert, Hazel Taylor, poem, for she was active in city more and the concert of the c

playing as "soating to artistic their shours."

It would be the state of the state

Historical Novel Is Oasis In Field

> Margaret Irwin's Elizabeth, Captive Princess Fine Book

By Harold Delany

ELIZABETH, CAPTIVE PRINCESS. By Margaret Irwin

Toronto: Clarke, Irwin and Company Limited. \$3.00.

BIOABETH, Cherke, Irwin and Company Limited. \$3.00.
246 pages.
Well, It has finally happened. An oasis in the form of
Elizabeth Capitive Princess, has appeared on the arid desert
in the company of the company Limited. \$3.00.
To read this unexabhookled and
actual volume after the surfect of
typical hupertypical huper-

SIERRA MADRE TAKES HONORS OF N.Y. CRITICS

NEW YORK, Dec. 31.—(AP) The New York Film Critics Interest as the best pic-sierra Madre as the best pic-ture of 1988, and Lawrence Oliver and Olivia de Haviland as the year's best actor and

## Soviet Composer Again Russ Anti-Drought





SPONSORED BY THE MAKERS OF Tace Elle Gibson's



"GILBERT AND SULLIVAN NIGHT"

Selections from "H.M.S. Phrofore" MADDINGTON conduct

and Great Soloists

rane Nellis Swith, Controlto William Morkon, Tene
tridge, Bartione Eric Treadwell, Bortione
and a Special Charge of Mixed Voless









May the New Year Bring Greater Prosperity . Greater Opportunit And a Full

Measure of

Happiness

For All!

**EDMONTON MOTORS** 

LIMITED



Memories-in-Music Discs By Decca Review History

Bake good things the easy way," says Tilly Tilbest Tilbest Hor

Alberta College of Music

Robinson & Sons

PEPIN & SONS

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Income tax refurner, Alnot the past, what have we go
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## New British Broadcast Deals With Court Cases

publications from Great Britain this week tell under the three and the Bernard Britain the Brown that Brown are the state of the Brown t

1949 New Year filled with Happiness and Prosperity . . . . HAPPY NEW YEAR!

Albert G. Toller

The time has

come to enjoy



TO ATTEND ROYAL CANADIAN MOUNTED POLICE BALL

HAPPY NEW YEAR will be ushered in by Mrs. J. C. Bowen, senire, wife of the Lieutenant Governor of the province of Alberta, and her daughters, Mrs. Francis Neal, left, and Mrs. Ruth Bowen,

at the delightful formal ball sponsored each year by the mounties. This is the gala affair of the New Year festivities, where the beautiful colors of the dress uniforms form brilliant backgrounds for the frothy feminine gouns of the women.

E of T O D A

计介介

Dolores Kimball Editor

Photos By ERIC BLAND Staff Photographer



TO RECEIVE AT THE NAVY BALL



OFFICERS' WIVES, usually left to their own devices New Year's Day while their husbands are making the official round of calls, will gather for a sherry party

TO RECEIVE OFFICERS' WIVES AT SHERRY PARTY

Lifts were to the Soldiers Club, much of the Prince of

Year's Duy white their heatlands are making

Meler Armory, Art. W. T. Clouds, wife of the com
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PLANNING NEW YEAR'S EVE FUN AT THE BADMINTON CLUB

WEEKS BEFORE THE PARTY, the girls get together to discuss plans, frocks, and what-not . . . all in the excitement of arranging to attend the semi-formal cabaret style party at the

Hadminton Club New Year's Rec. Mes. L. H. McManus, left, Mrs. J. R. Hidself and Mrs. J. F. Battersby are looking forward to the amount of spar. Mr. Battersby us in charge of arrangements and is assisted by these three.

### Trams, Margarine Present Problems

#### Squeeze Play Here Wins Needed Trick "



BEST Everything in 1949

Silhouette Beauty Salor

Dry Goods, Blankets ARMY & NAVY



#### Patterns

WHY GROW OLD

#### British Columbia has come up with a law forbidding the sale Close-Cropped Hair and manufacture of margerine and manufacture of margorine in that province. And that's where the greatest butter shortage is.

DOROTHY DIX SAYS-

SOCIETY BRAND CANADA'S FINEST CLOTHES HART BROS. LTD.

Male Cooks Supreme or the told apart by the co At Least in Contest

Happy New Year! May 1949 bring ye Good Luck Good Health!

H.B. BLANKETS

Family Outfitting Co.

Most Popular at Edmonton Weddings

"Dainty Maid" WEDDING

Dairy MILK Phone 28104

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The DAINTY CAKE BAKERY



measure of HEALTH and PROSPERITY!

GREETINGS for the **NEW YEAR** 

From the MARKET STALL HOLDERS

CITY MARKET



Perfect Cleaners

from the Management and Staff of

CAPITOL CLEANERS

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Cor. 97th St. and Jasper W. W. SALES BLDG.

Married Couples Have Conflicting Theories Household Arts

### Topknot Beauty Needs General Good Health

To all our friends **EVERYWHERE** Good Health and Prosperity

BIRKS

or CLEANING That Will SATISFY Ph. 21485 FOR PICK-UP AND DELIVERY

**MODERN CLEANERS** 



### Happy New Year Festivities For Scores of Edmontonians

Il be Mes, Ruilt Bowen, Mr., and Mr., Prancis Neal and Major and Mrs.-C. V. Darre Colored lights will play in a revolving ball of small mirrors in the life of the late of the

dancing, leading the picture will be long tables in the refreshment corated colorfully with bouquets of varigated flowers and Out-of-Town The dance is held with the kind permission of Col. A. T. Be feer commanding the division. Col. and Mrs. Beicher will re-

Lieutenant-Governor Plans Annual Levee

Annual levee New Year's Day will be held by His Honor Lt-Gov.

2. C. Rowen at the Legislative building from 3:30 to 5:00 pm. Assisting in receiving the easiers will be Premier Kreet Manning.

Allee-de-camp will be Wing-Cmdr. D. R. Jacov, Maj. T. S. A. Suth-the Legislation of the Designation of Maj. C. V. Dacker, secretary and alide to the Designation of the President of the Pre

#### Army, Airforce Officers Herald New Year

Officers of Western Command Headquarters (Army), and North west Air Command, RCAF, will hold a gals New Year's Eve ball in the joint officers mess at Northwest Air Command.

invitations have been extended to leading Edmonton citizens, as an illitary personnel, and among those who will be in attendance Lt.-Col. J. W. Proctor, and Mrs. Proctor, and Col. A. T. Belcher and

Baker-James

#### Formal Ball at Nonsuch For Navu

#### Cabaret Party at Badminton Club

Edmonton Badminton Club members and their friends will herald the New Year at a cabaret style semi-formal party in the club house New Year's Eus.

#### Gau Decorations For Masonic Festivity

Greeian piliers fanking the stage at the Masonic Treatment of an attractive setting for the orchestra when members of the Ionic Club at attractive setting for the orchestra when members of the Ionic Club. Silver bells and polimettina sternstling around the walfs, and strings tiparking atther leicles, multi-colored Curistmas balls, and corructions of the Ionic Club and Corructions and Corructions

#### Listed With Team Civil Service to Pipe In Happy New Year

Piping the New Year in for members of the Civil Service Associa-tion and their guests will be Pipe Major Alex Smart of Edmonton Boys Pipe Band

#### Old Year To Be Danced Out at YMCA

Auld Lang Sone will be sung by more than 309 Edmontonians who till reichrate at stance in the west hall of the YMCA.
Groupe White and his orbester will glay for disacing. There will consider the standard of the Control of the Contr

#### Skating Club Juniors Plan Formal Party

oking after arrangements for the party are Diana Keltie, Joll; John Drever and Keith Walker.

#### Optimists Look to New Year With Gaiety

Striking of 10 o'clock on New Year's Eve will be the signal for festivities to start for members of the Edmonton Optimist Club, and their

2.30 a.m., and a turkey unner will be served nutrie tyle continuously throughout the evening.

Lounge of the Edmonton Curling Club will be the scene of the armal semi-formal affair. In charge of arrangements are R. J. Carwe and Fred Chalmers.

Officers' At Home New Year's Day

Commanding officer and officers of the 19th Armored Car Regim illo At Home at Counaught Armory New Year's Day and have iss invitations for the occasion.

#### Macdonald Hotel a Favorite for Frolic

### SOCIAL and PERSONAL



### Badminton Club Members to Hold Tea In Honor of India Team Sunday P.M.

Sir George Thomas Badminton Cup team from India will arrive in the city Sunday Members of the Edmonton Badminton Club will entertain in their honor at ten in th

Many Friends

HAPPY

Vows Pledged

HOLIDAY VISITORS in Edi

Special FULL COURSE TURKEY DINNER

Saturday and Sunday **EMBASSY ROOM** 



Happy New

Year

Everyone!

Best Wishes for



THOMPSON & DYNES

The Women's Specialty Shop

#### A HAPPY **NEW YEAR** TO ALL!

DRESS SHOPPE

Dresses and Gowns

10289 101st Street

Whenever you think of furniture, remember

Ours is not a seasonal stock! It's here for vo





EDMONTON BULLETIN, Friday, Dec. 31, 1948

#### Mike's Special Pipe Fully Guaranteed \$2.50

MIKE'S Agency



1949! WALK-RITE

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Glorious New Year For Our Many Friends and

Patrons!

#### SNOWFLAKE LAUNDRY and DRY CLEANERS

Phone 25185

























































BOOTS AND HER BUDDIES

2) 0





### Teen Page Crew Among Missing for Some Time

### Holly Hop Is Successful



1948 School Term Comes To Close

SPEAKING ON SPORTS

#### WHO'S WHO IN TEENS

#### Betty Davison Makes Male Hearts Flutter



### THE BANK OF **NOVA SCOTIA**

that a Branch of the Bank will be opened about mid February

#### AT THORHILD. ALBERTA

to provide a full time Banking Service to the residents of that district.





# 7 SEAS RESTA

Edmonton's Finest

Jasper Avenue at 105th Street



1) 0



#### Prizes For First Baby

The first baby born in Edmonton after the start of 1949 will receive a galaxy of gifts from local merchants. This prize list is presented with best wishes for the future happiness of all babies born in 1949. Edmonton Bulletin—510 in cash.

Capitol Theatre—\$3.00 in cash.

McDermid Studios—One 8" x 10" Portrait.

Corona Flower Shop—One dozen Corona long-stem roses to the mother of the first baby.

Northern Hardware. A Wear-Ever Double Boiler to the mother of the first baby.

II. Kelly & Co .- Merchandise to the value of \$3.00. Merrick Drug Stores-A "Baby's Own" set.

National Home Furnishers-High chair seat pad.

Bricker's—Pure wool satin crib blanket for the first three ..., Knitted jacket to each of the others.

Knowles Jewellery-Gold-filled locket for mother. Edmonton City Dairy-\$3.00 in cash.

Darling Hat Shop—Hat, gloves or handbag up to the value of \$3.00 for mother of first baby.

Hudson's Bay Company-\$5.00 Merchandise Gift Certifi-

Ceale.

Clean-Ric Cleaners—Any two garments dry cleaned and pressed to parents of the first baby.

Jack & Hill—Pires baby: 510-05 baby orb; aecond baby.

S300 Merchandise; third baby: \$2.00 Merchandise, back Hills—Le-Prec taxt for the first baby and Mom and pap home from hospital.

Wener's Yale Shoe Store—Baby's first shoes.

Painty Cake Bakery—A Christening cake.

H. J. Heintz & Co.—For baby: 5 canes of assorted Heinz Haby Poods; for Mother and Dad: 24 packages of Heinz varieties.

Jewell Electric—up to \$250.00 for Edmonton's first 25 bables born Jan. 1, 1919. First baby receives one Electric Haby Bottle Sterilizer and one Electric Baby Bottle Warmer and the next 25 bables born New Year's Day will receive one Electric Baby Bottle Sterilizer cache

FIRST BABY

1 Dozen

CORONA

ROSES

CORONA

Flower Shop

Phone 26822

#### Greetings to the First

"Darling"



To the Mother

Darling Hat Shop

Up to \$250.00 for Edmonton's First 25 Future Citizens Born January 1st. 1949!

FOR EDMONTON'S First Baby... One Electric Sterilizer

Electra-serve Baby-Hottle Sterilizer holds seven bottle Sterile Caps. 12 Nipples, a Spoon and Funnel, Shuts matically after utensils are sterilized. PLUS

One Electric Warmer Value \$2.95

To Each of the Next 21 Bables Born January 1st . . . .

Electric Baby Bottle Sterilizer

Value \$9.95 -- AND -

MAY ALL OUR NEW BORN FRIENDS Enjoy a Happy, Healthful, Prosperous Life!

#### JEWELL ELECTRIC

"3 Stores To Serve You Better

First Baby ob Year 1949 **New Year Babies** 

Are Select Group Bonanza Awaits Newest Arrival For Exclusive Club

ORRA—O SMY ROTHING OF CHECKING IN PRICE A PRICE OF CHECKING IN THE CHECKING IN

Abu with good reason, too, for if
Mr. Stork makes theirs his first bline Nurseen Munroe, on the
Gilvery of the New Year—Shail and Abu the Store Munroe, on the
Gilvery of the New Year—Shail Nurseen Munroe, on the
Gilvery of the New Year—Shail Store
Heave the show wholl, neak to
the wife rises this time.
And while everybody watches,

#### Horoscope

By FRANCES DRAKE blues to birthday comes and Institution to birthday comes and Institution to birthday control to the stars. FOR SATURDAY, JAM. I, 1949.

A Happy, Prasperous New Year to You All!
Share 12 to April 29 (Arles)—An institution to the stars of the year of the year.



... containing Baby's Own soap, baby oil and tal-cum will be awarded Edmonton's first baby of



Budson's Bay Company



WELCOMES the FIRST BABY of 1949

The Hudson's Bay Company will present to the lucky parents a gift certificate to the value of \$5.00, which will be exchanged for merchandise 'The BAY'S Infants' and Toddlers' Shop

It's New Year's Eve and an Important time for most and population of expectant parents.

18.— Lo any nothing of expectant parents.

28.— Lo any nothing of

### The National **WELCOMES**



The First BABY of 1949

soldier. (Copyright, 1948, King Features Syndicate, Inc.)

FOR SUNDAY, JAN. 2, 1949.

Our Gift to First Baby A High Chair SEAT PAD



Youthful Star of 1949 . . . Our Gift 3.00



A HAPPY NEW YEAR TO ALL OUR FRIENDS AND PATRONS

THE PALEFACE" JANE RUSSELL IN TECHNICOLOR



for the first haby A Lovely

Christening Cake

### DAINTY CAKE BAKERY

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Phone 74115

.. and then, POP .. put on BABY'S NEW SHOES from WENER'S



We Make a Specialty of Children's Footwear strange as it may seem, we are actually more concerned than many parents about the fit of the shoes of the children who come

Start your child right with carefully fitted shoes from

WENER'S YALE SHOE

STORE 10322 Jasper Avenue

"Footwear For the Entire Family"

TO THE PARENTS OF THE

First Baby Born in 1949

ANY TWO GARMENTS Dry Cleaned

and Pressed

We Clean Best Because We Clean Rite"



CLEAN-RITE Cleaners

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FIRST BABY...

Born in Edmonton in 1949 --One 8" x 10" PORTRAIT

McDERMID STUDIOS LIMITED

10021 101st Street

# Receives Galaxy ob Gibts! Stage Is Set For In and hat year Lillan Novem Namer, daughter of Mr. and str. Winners, daughter of Mr. and str. Winners of Mr. and Str

Long List Of Baby Prizes

Mr. Stork is a "busy bird" every day of the year—and hances are he's busier than ever these days as he endeavor to apsed up hat minute deliveries, as the year's as the year's Day will be given a special attention, for a has been decided and the special station, for a has been decided with the face of the property of the pr

WELCOME

For New Year





OH BABY!

\$3.00

To the New Parents . . . .

We Extend the Invitation to See Our Display of Baby Needs!

H. KELLY & Co.

#### YOUR BABY AND MINE

### Pretty Children Rate Too Much Attention

By Myrle Meyer Eldred
The beautiful child always arouses adn
s a people we are sensitive to physical become to it with compliments.
The mother of such a child has real problem to prevent the tild becoming vain and showtils of her beautive "travalies".

Of Edmonton's

New Year's Day

Babies Are

Lucky: o each of the first three to orn in Edmonton on fear's Day we will present



A Lovely Pure Wool tin Bound Crib Blanket

For the first Baby-A \$10.95 Baby Crib For the 2nd Baby-A \$3.00 Gift Certificate For the 3rd Baby-A \$2.00 Gift Certificate

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"The Department Store for Little People



presenting the following

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OUR GIFT TO THE MOTHER OF THE FIRST BABY BORN IN EDMONTON

"GOLD FILLED LOCKET"

#### KNOWLES JEWELLERY



HEINZ BABY FOODS is on the way o get the new arrival off to a good start

## Welcome

and best wishes

for the long life

and happiness of the first Edmonton baby



Heinz Baby Foods

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and to each of the others-A BEAUTIFUL KNITTED JACKET



FREE TAXI PROVIDED for the ride home mywhere in the city

> JACK HAYS

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## **ANNOUNCE** BABY'S ARRIVAL in THE BULLETIN



and receive these two

1. A Beautiful Baby Booklet from The Edmonton Bulletin.

Baby's First Pair of Roots, Compliments of Walk - Rite, Edmonton's Smart Store.

### GOODNESS!

Look at What the NORTHERN Is Giving My Mom!



To the Mother of the First Baby of 1949

A WEAREVER DOUBLE BOILER

#### TO ALL BABIES BORN IN 1949

We wish happy, robust health, and so fresh E.C.D. MILK to build strong, sturdy hodies

Edmonton's

1st Baby We Present

> \$3 In Cash

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Happy New Year

... to you and yours

May the coming New Year bestow upon you good health, happiness and friendship-and may "peace on earth, goodwill to men" reign in the hearts of

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Makers of Sicks' Quality Ginger Ale

**Calgary Trading** 

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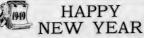
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of December, 1946
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Notice to Creditors and Claimants the Estate of MARY WALL RCHIBALD, late of the Claimonton, in the Province of state, Widow, Deceased.

Executor of the Estate
Mary Walker Archib
Edmonton, Alberta,
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To All

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CUSTOMERS

For the

New Year

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YOUR PATRONAGE

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and

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NEW YEAR

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Repairmen

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We Wish to Extend

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Happy New Year

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Sincere Greetings and

Best Wishes

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**NEW YEAR** 

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CHRISTMAS SPECIALS! d, Plymouth, Chevrolet

EDMONTON USED CARS TRY KALLAL MOTORS

TRUCKS and TRACTORS
BARGAIN PRICES - EASY TERMS - FAIR TRADES All late models winterized and guaranteed for 30 days

All lais models winterized and guaranteed for 30 days

1847 Oldsmobile sedactict, tweetone green, new condition 82106
Chryster Window wint, black very nice condition

1847 Chryster Window wint, black very nice condition

1847 Mercury 118 sedan, marcon, A.1 shape

1850 Monarch sedan, A.1 condition, very size body,

1846 Monarch sedan, A.1 condition, very size body,

1846 Ford super deluze seach, A.4 shape, with lots of

1847 Every 1848 of the sedant season of the season of t

| 2405 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 | 2505 |

1932 Pontiae sedan, good body, good running order

1946 Chervoile new 14-on pickup, red.
1946 Fargo 1 ton express delivery, 5,000 miles, good as new
1948 Pergury 14 ton pickup, good as new, 5,000 miles
1948 Force 14-ton pickup, good as new,
1947 Fargo 1-ton express delivery, new condition.
1947 Fargo 1-ton express delivery, new condition.
1948 Willys Jeep in very good runniae order, 6,000 miles \$1073
1946 Willys Jeep in very good runniae order, 6,000 miles \$1073
1946 Dodge 1-ton truck, with dusin, good hox, Act condition 11073
1945 Fargo 214-ton truck, new motor recently, very nice
happe

STAN REYNOLDS

PHONE 390

WETASKIWIN

TRUCKS! TRUCKS! Just Arrived

LARGEST STOCK OF NEW TRUCKS IN THE CITY

1948 Ford %-ton Panel 1948 Dodge ½-ton Panel 1948 Chev. %-ton Pickup 1948 Fargo 1-ton S. Whae 1948 Pargo 1-ton S. Whae 1948 Dodge 1-ton S. Whae 1948 Dodge 1-ton L. Whae 1948 Mercury 1-ton, heat 1947 Chev. %-ton, radio,

THE AUTOMART

TRUCKS New 1948 Maple Leaf 3-Ton. 179" heelbase, deluxe cab, Yellon

BELAND AUTO SALES

WANTED IMMEDIATELY 1946 POPULAR MAKE CAR BOX 252 BULLETIN

CASH IN A FLASH OR YOUR CAR OR TRUCK KALLAL MOTORS

pot Cash for Good ( 1930 1940 Models HALDIN WALKER

Semi-Display

ORDER EARLY

НАРРУ НАРРУ

NEW YEAR

A REAL, BANG-UP

HAPPY NEW YEAR

WISH FROM US

YOUR ENTIRE YEAR

Dollar Cleaners

Нарру

New Year

1938 Plymout 1934 Hudson

CARS-TRUCKS BUSES Valley Service

20336 101 St. Ph 28615 1948 FORD coach, good shape, radio. heater. Ph. 35603. 1939 WILLYS. Motor, tires, body in erfect condition. Prestone. Ph. 25338

LATE 1946 Nash. Privately owned cater, radio. Prestone. Good condi-on. 30,000 miles. Price \$2,500. Ph. 34404 1940 HUDSON Coupe. Very go hape. Ph. 27898. Spivak Motors.

Private Owners Used Car Market 10312 103 St Ph 26202 Cars taken on consignment Bryour car in the morning; if not sold take it home at night Our Fair Price Policy assures quick sale We sell at \$5. Everything on lot insured while hera.

JACK GAUF FRANK COULSON GOOD USED CARS FOR SALE
HALDIN-WALKER COMPANY
10819 101 St. Ph 24043

TRY KALLAL MOTORS
YEAR-END CLEAN UP

1447 Oldsmobile Torpedo, air condi-tioned, radio, two-tone. 1547 Oldsmobile Hydramatic Sedan 1547 Dodge Special DeLuxe Sedan 1547 Pontiac & Sedan, radio, heater 1546 Ford Light Delivery. "PRICED ON THE FLOOR"

COCKRALL & DICKSON PEL LEAF MO

TRY KALLAL MOTORS 1941 MERCURY coach, New moto New 650 6-ply tires. Plaid seat covern New paint job. Ph. 23124 or 25579.

Hope You Don't Find

Out Too Late That Better Automobiles And

Trucks At Lower Prices Are Selling

At

Kallal Motors CASH — TRADE — TERMS Edmonton's Leading Used Car Deale 11424 Jasper Ave. Ph. 82496 SEASON'S GREETINGS

JASPER SERVICE STATION New Empire Cafe Jim Clements 10236 96 Street

To All

May We Wish All Our PATRONS and

FRIENDS A NEW YEAR filled with HEALTH HAPPINESS and

PROSPERITY

**NEW METHOD** LAUNDRY AND DRY CLEANERS

Happy New Year

MOST SINCERELY

from the

NORTHERN

HAPPY NEW YEAR

SEASON'S GREETINGS AND WISHES FOR Autos Wanted (91) ALL GOOD THINGS THROUGHOUT THE NEW YEAR

BEST OF LUCK TO AL 1 St Ph 24043 til pay the highest cash price model cars

for late model cars

HALDIN-VALKER COMPANY
10819 101 Street Ph 24043

MILLER MOTUR CO LTD
10019 104 Street Ph 28089 and 3217 CASTLE & RITZ SED Care and Trucks bought an Scotty's Garage, 19034 103 Ave 21427-21466 HOTELS

> CORDIAL SEASON'S GREETING

To Our Friends an Customers OLD and NEW

Johnson Bros. Electric

COMPANY LIMITED 95 Street

TO RESOUND THROUGH We Extentio All Our

Customers and Friends

Heartiest New Year Wishes

JASPER

UTO PARTS Phone 21987

Around Your Radio Dial - Monday

(CBS) 1166 KOA (NBC) 850 CJCA (Ed.) 939 (Alta.) 1910 Levotone Weather Friendly Time Comment Singers M Masters Road of Life Hig Sater What's Your Beef Grand Limited Biology Road State Road State Course of Control Confeey Control Confeey Confee Control Confeey Confee Control Confeey Confee Control Confeey Confee Co Fun Breakfast Fun Breakfast Market & 1200 H. Singer stow 8. Side Sheet 9:00 9:15 9:30 9:43 Club 1260 Club 1260 Club 1260 Club 1260 10:00 10:15 10:30 10:43 Nora Drake Love & Learn Free For All Free For All Home Forum
Morning Music
To be announced Club Calends
Happy Gang
Happy Gang
Happy Gang Double 'r Nothe Monde for Feet Double 'r Nothe Monde for Feet Double 'r Nothe Monde for Feet Monde for Nothe Monde for Nothe Monde for Nother Monde for Mond Mer Go Round Mer Go Bound News 12:00 12:15 12:30 12:45 CBC News Farm Broadcast Farm & Weath Plantation Part HIGHLAND TIN Right to Hapmen
Hackinge Wife
Stella Delise
Widder Brown
Cliff Marries
Widder Brown
Cliff Marries
Widder Brown
Att. Assignment
Att. Assignment
Carefree Cava
Nose of Liv
Brighter Dir
Music for Monday
Music for Mary
Music for Monday
Music for Monday 2:15 2:30 2:45 Hint Hunt Hint Hunt Lucky Strike 3:00 3:15 3:30 3:45 el & Albert man's Viewp't Highway 1260 Highway 1260 Variety Meet the Band 4:00 4:15 4:30 4:45 he Band Slim Bryant Jack Smith Show Kiddles' Program Kiddles' Program 5:00 5:15 5:30 5:45 Magic Shop Magic Shop Club 15 Eddie Arnol 6:00 6:13 6:30 Electric Hour Electric Hour Pops on Parade Pops on Parade 7:00 7:15 7:30 7:45 8:00 8:13 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45 News Fop Hat Tunes News Musical Moods il Pierre cord Albun wa saic 'tii Midnite 11:15 Dance Orch 21:15 Unit of the control of

> Semi-Display Semi-Display

HARDWARE Ltd. L. T. Melton Real Estate WISH ONE AND ALL

A Happy New Year

ach Office located at 8310 118 Avenue. This branch will in all property East of 101 Street and North of the River-

FOR PROMPT AND EFFICIENT SERVICE CONTACT

furray Beckhuson \* Dennis Stewart

NORWOOD: 6 rooms, 3 bedrooms, all utilities, hardwood floors, living and dining room, large kitchen, full basement, stucco outside, asphalt shingles, 2 blocks from school and transporta-tion. Price \$7,500.00. CROMDALE: 4 ro 2 bedrooms, fireplace, hardwood floors, cabinet kitchen, Pembroke bath; 2-room self - contained suite in basement. This property is neat and clean and worth your inspection. \$7,500.00 with terms.

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Main Office 10075 100 St. Phone 21345

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GREETINGS

WE HERALD THE

ARRIVAL OF 1949

IT WILL BRING

THE BLESSINGS OF

"PEACE ON EARTH"

ST. REGIS

HOTEL

10339

WE TAKE THIS OPPORTUNITY To Wish You and

Your Family

A Happy and Prosperous

New Year

STINSON'S BAKERY

A HAPPY AND

PROSPEROUS NEW YEAR

Thompson Hardware MARKET HARDWARE Sly's Coffee Shop 61 9902 102 Avenue

We Wish to Extend to all ou Customers and Friends HOLD ALL THE
FULFILLMENT OF YOUR
DREAMS HAPPY NEW YEAR

101 St.

thanks to youfor your wonderful patronage

So many

HAPPYNEW YEAR

Checker Taxi Limited

Phil. J. Beaupre, Prop

10051 Jasper Ave. Phone 21222 - 23333

It is our hearty wish that our many friends and patrons may have

**HAPPY** NEW YEAR

> Ross Plumbing & Heating Co.

EVERY GOOD

WISH for

MANAGEMENT

0041 Jasper Ave

WITH THE HOPE THAT THE NEW YEAR

AND STAFF

McKenzie Sheet

**Metal Products** 

**Bring Peace and** Prosperity to all the World

PAN AMERICAN GEM THEATRE CAFE

IT IS OUR Sincere and Hearty Wish That Everyone Will Have BEST WISHES A VERY HAPPY Greetings for A HAPPY NEW YEAR NEW YEAR AND MAY 1949

ALBERTA BEDDING CO.

TO ONE AND ALL

WELCOME 1949

May you greet the

New Year in the

best of spirits and

reap every joy in

the days to come

SHOP

Phone 71327

TO OUR MANY

FRIENDS AND

CUSTOMERS

We Wish to

Extend

Our Sincere

Good Wishes

for a Happy

and Prosperous

New Year

HONG KONG

CHOP SUEY PARLOR (UPSTAIRS)

The Management and

Staff of the

ALBERTA

and

**OUEEN'S** 

HOTELS

Wish all their friends

and patrons

SEASON'S

**GREETINGS** 

L. LUCAS, Proprieto

9733 Jasper Avenue

Phone 21616 - 27262

May The New Year 1949

Bring

**HAPPINESS** 

GOOD

CHEER

TO EVERYONE EVERY

DAY OF THE YEAR

Y. W. C. A.

**Greetings 1949** 

May The New Year

eet & 112 Avenue

WE EXTEND OUR SINCERE GOOD

> A HAPPY **NEW YEAR**

T. H. MORGAN LTD. 355 Jasper Ave. Phone 3485

To All Our Members and Patrons We Extend **HAPPY** 

NEW YEAR And Prosperity To All

--1---The Alberta Teachers' Association

Mr. E. T. Wiggins President

ERIC C. ANSLEY General Secy.-Treas.

HAPPY NEW YEAR To All

KEN & JOE'S

10540 Jasper Avenue Phone 22485

Our Most Sincere WISHES To All for the HAPPIEST

NEW YEARS

American Dairy Lunch Next to Strand Theatre Phone 21686

To All Our Customers and Friends
BEST WISHES
for a HAPPY NEW YEAR EAGLE GROCERY and FRUIT STOCHINSKY, Proprietor

1 Jasper Avenue Phone 11484

> IT IS OUR HEARTY WISH THAT OUR MANY FRIENDS AND PATRONS MAY HAVE A

Very Happy New Year

MOTOR TRUCK

**EXPRESS** 

NEW YEAR WISHES

EDMONTON TOWEL SUPPLY CO.

NEW YEAR'S GREETINGS Friends and Cur Old and New

Union Cigar Store

JUST AS IN THE PAST YEARS WE WANT TO WISH YOU AGAIN CONTINUED JOY AND GOOD HEALTH FOR YOU AND YOUR DEAR ONES

Army & Navy Veterans

10029 Jasper Avenue

HAPPY NEW YEAR

WE EXPRESS OUR HAPPY NEW YEAR TO YOU ALOUD JUST ONCE A YEAR . .

BUT OUR BEST WISHES ARE WITH YOU ALWAYS

> O. A. BROWN EDMONTON STOCKYARDS

> > Phone 71124

Our Most Sincere Wishes

to all our patrons and friends

Happiest of New Years

The Management and Staff of

IRVING KLINE & SONS LTD.

0117 Jasper Ave.

A VERY HAPPY and **PROSPEROUS NEW YEAR** 

KINGSWAY LUMBER COMPANY

To You All

Kingsway and 101 Street

Phone 24310

#### We Thank You All

for your good patronage during the past year and hope good will during the coming year.

> A HAPPY **NEW YEAR**

TO OUR FRIENDS AND PATRONS

The Management and Staff

**BURROWS MOTORS** LIMITED

DODGE and DeSOTO DEALERS

"A RELIABLE PLACE TO BUY"

Best Wishes for a

Happy New Year

Mrs. James Jones

#### Best Wishes

TO ALL OUR FRIENDS AND PATRONS

FOR A REAL

Prosperous and Happy

New Year

Mandarin Cafe

OUR WISH FOR EVERYONE

A HAPPY

AND PROSPEROUS YEAR

YORK HOTEL COFFEE SHOP

TRACK!

61/4', 61/2', 63/4' and 7'. PAIR

FOR HEALTH

KI FOR PI

Wishing All Our Friends and Patrons

A HAPPY AND PROSPEROUS NEW YEAR

Molstad & Company Limited

Real Estate and Insurance 402 EMPIRE BLDG. PH. 21484 - 22002

BEST WISHES

TO ONE AND ALL WE EXTEND OUR WISHES FOR

UNBOUNDED HAPPINESS ALL THROUGH THE NEW YEAR

#### SELKIRK & YALE HOTELS

JASPER PLACE **HARDWARE** 

Extends to Each and

A VERY HAPPY and PROSPEROUS

NEW YEAR 4816 Stony Plain Road Phone 83687

BEST WISHES

To All Our Friends and

VERY HAPPY **NEW YEAR** 

MODERN **TAILORS** 

MEN'S SHOP

SINCERE WISHES

FOR A Happy

New Year

GRAND

HOTEL 10266 103 Street

Hardwood

Round Dome

Track Skis

Glide into the New Year and In the New Year on Smooth Skis from EATON'S

The Management and Staff

SOAPONE **PRODUCTS** 

EXTEND A

Happy and Prosperous

New Year To All

12735 64 Street

It is our hearty wish that our many friends and patrons may have

A VERY **HAPPY** 

**NEW YEAR** 

Staff of the

INTERNATIONAL HOTEL

Bulletin Want Ads

for Best RESULTS!

#### At EATON'S Monday 9:30 a.m. to 5:30 p.m.

To Call EATON'S Dial 9-1-2

**EATON'S Suggests** Packable, Adaptable, Ingenious

That Fold Up Like an Umbrella

Put one on, take it off, shake it out . . . and i folds itself, umbrelle like, into a small packable column. Now being made in Canada from the design of Maria Guy of Paris and London, this wear-it-many-ways beret is a "must" for

nearly every travel wardrobe. Adjustable head size, rayon ben-galine in black, brown, navy, grey, pink, cof-fee, beige, red, aqua, dark green and white. Or combinations of black, or navy with pink, beige and brown, navy and white, black and aqua. EACH

"Miracle Berets"



Fashion-Wise Fabrics Canadian ★Celanese Rayon Fabrics





You'll have lots of time now to make those new dresses you wanted, so shop Monday at EATON'S from a grand selection of Celanese rayon materials. Mannequin and Suedella crepes in plain weaves ... blue, black, navy, grey, green and brown ... taffetas in rose, green, blue, grey, pink and ivory. Approx. 38" Taffetas, YARD,

\$1.00 and \$1.39 Crepes, YARD,

\$1.29 and \$1.49

#### Shop in The Notion Department

NEEDLES—For sewing, darning, embroidery and tapestry, PKG. ...... 5c THIMBLES -- Plastic of assorted 2 for 5c RAYON SHEEN THREAD—Assorted colors. 80-yd. 7c

13c 25c 4nd 45c 10c and 15c

\$2.95 \$3.25

1c \* 85c

Regularly \$9.73

These selected hand finished maple skis are priced to suit

any budget and designed for the greater enjoyment and greater skill of the ski hobbyist. Finished in medium walnut

tone and fitted with Track senior har-ness and metal treads. Lengths about 6', \$7.95

May Good Luck dwell in every Sign for you and yours in 1

STORE CLOSED SATURDAY, NEW YEAR'S DAY - re-opens Monday, January 3rd, or 9:30 a.m.

T. EATON Cº